

# Government-Issued Digital Credentials and the Privacy Landscape

DRAFT

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# 1 Executive Summary

2 Governments around the world are embracing the phrase “digital identity.” As the source  
3 for truth for a wealth of personal data (e.g., legal names, dates of birth, citizenship),  
4 governments are in a position to improve trust in online and in-person services by issuing  
5 digital identity credentials to their citizens and residents and establishing the ground rules  
6 for businesses and government agencies to properly use those credentials.

7  
8 The digital identity landscape for government-issued credentials involves trust, both  
9 technical and societal, in several dimensions. Governments cannot act alone in developing  
10 a robust, privacy-preserving digital ecosystem. They must work with technologists and civil  
11 society conversant with privacy concerns and technological possibilities. And, of course,  
12 they must work with their citizens and residents to ensure their needs and expectations  
13 are met when it comes to the privacy implications of an increasingly digitally focused world.

14  
15 This paper offers a sampling of where and how government-issued digital credentials are  
16 used, what standards and regulations support them, and where urgent work still needs to  
17 be done to live up to the promises of a safer, more efficient world. It is intended for  
18 government policymakers, civil society members, and technologists so that each group  
19 gains a better understanding of what is happening outside their particular silos.

20  
21 There are several recommendations provided. We start by recommending improvements  
22 around the security and privacy posture of the systems involved in the issuance, storage,  
23 verification, and use of government-issued digital credentials. There are several excellent  
24 resources to guide governments and services towards better data hygiene such as NIST  
25 Cybersecurity Framework and the proposed EU Cyber Resilience Act. Managing the basics,  
26 however, falls in the “necessary but not sufficient” category. There must also be a  
27 recognition of ongoing concerns around surveillance, the challenges of diversity, equity,  
28 and inclusion, the grey areas of legality, and the sustainability of legal protections in the  
29 face of changing administrations.

30  
31 With new technologies come new concerns, and this is true for digital identity credentials  
32 as well. An increased dependency on them provides another vector for attack during digital  
33 warfare. Deepfakes also add new threats to the ability to verify remote use of credentials; it  
34 is an example of one entry in a digital arms race.

35

36 In all cases, governments, technologists, and civil society members must keep in mind the  
37 reality of what is reasonable to expect from the individuals participating (or not) in this  
38 ecosystem. Individuals must be offered choices, but those choices should in turn be clear,  
39 actionable, and straightforward, with protecting the privacy of their data being the easiest  
40 option.

41  
42 Ultimately, the goal of this paper is to engage and inspire a community of thought leaders  
43 to come together to develop a path forward for government-issued digital identity  
44 credentials. We must work together to close the policy and protocol gaps that exist  
45 between today's reality and the goal of a privacy-preserving, globally and at Internet-scale.  
46

## 47 2 Intro / Scope

48 Governments around the world are moving towards issuing digital credentials to their  
49 citizens and registered residents; sometimes slowly in various pilot phases, other times as  
50 a well-funded mandate that is already becoming ubiquitous in local populations.

51 Individuals are growing to expect the level of convenience and control in having everything  
52 they need on their mobile devices, and governments are finding that technology allows  
53 them to be more efficient and responsive to the needs of their citizens, residents,  
54 businesses, and themselves. Organizations in the private sector are also considering how  
55 to take advantage of these new credentials. The credentials have an inherently higher  
56 value, thanks to required identity assurance levels, but come with privacy risks as  
57 businesses consider what it means to balance the need to know their customers with the  
58 risk of knowing too much and being held accountable for that data.

59  
60 Digital credentials, at their most general, are digital files containing information about an  
61 individual. When created in accordance with various standards as mentioned in this paper,  
62 they are designed to be tamper-proof and allow an individual to choose what information  
63 they disclose to services requesting data included in that credential.

64  
65 In the initial stages, government-issued digital credentials often take the form of digitizing  
66 existing physical credentials like transit cards, vaccination records, and driver's licenses. But  
67 with the promise of more—more features, more data, more utility—the relatively simple  
68 digitized replicas are moving towards pure digital credentials (i.e., credentials that do not  
69 have a physical analog and exist only in electronic records). The World Bank describes the  
70 evolution this way: “As societies become more digital, we have begun to see a move toward

71 digital-only ID systems that do not rely on the possession of a physical credential.”<sup>1</sup> Digital  
72 credentials offer a more dynamic set of information, easily updated and expanded to meet  
73 the needs of the moment. With so much data becoming readily available, it is an  
74 understandable next step to use that data in new and creative ways, with increasing  
75 implications for individual privacy.

76  
77 Government stakeholders are keenly feeling the privacy implications around the digital  
78 economy in general, and more recently around government-issued digital credentials  
79 specifically. Governments themselves are looking for ways to establish effective privacy  
80 legislation while taking into consideration matters of public safety. Well-publicized data  
81 breaches in both the government and private sectors leave individuals and members of  
82 civil society deeply concerned about the risk of their personal information being exposed.<sup>2</sup>  
83 Equally, there is the concern that the government will use the personal data they hold in  
84 combination with new data they collect about where, when, and how government-issued  
85 credentials are used as a means of surveillance. As a result, privacy advocates and  
86 everyday people react strongly and negatively when taken by surprise at the perceived  
87 expansive scope of how government agencies and third parties may use these new  
88 credentials in their lives.

89  
90 What is often missing from the conversation, however, is that no single party involved in an  
91 identity ecosystem, including governments, should be fully trusted when it comes to  
92 individual data. While it is true that government-issued credentials have special privacy  
93 considerations due to their inclusion of verified personal data, the literature in this space  
94 often overlooks that identity systems are, at minimum, a multi-way trust model. Privacy  
95 requirements exist between the credential issuer (in our case, the government), the  
96 credential consumer (such a governmental agency, private business, or another individual),  
97 the device and app or wallet holding the credential, and the individual.

98  
99 In addition to the considerations of governance, there are the complications coming from  
100 the technological complexity and myriad implementations. The concerns that civil society

---

<sup>1</sup> “Types of Credentials and Authenticators | Identification for Development,” Accessed April 2, 2023.

<https://id4d.worldbank.org/guide/types-credentials-and-authenticators>.

<sup>2</sup> See for example media reports on the 2018 Aadhaar breach (Sapkale, Yogesh. “Aadhaar Data Breach Largest in the World, Says WEF’s Global Risk Report and Avast.” Moneylife NEWS & VIEWS, February 19, 2019. Accessed April 1, 2023. <https://www.moneylife.in/article/aadhaar-data-breach-largest-in-the-world-says-wef-s-global-risk-report-and-avast/56384.html>) and reports on various U.S. government breaches (Lord, Nate. “Top 10 Biggest Government Data Breaches of All Time in the U.S.” Digital Guardian, October 6, 2020. Accessed April 1, 2023. <https://www.digitalguardian.com/blog/top-10-biggest-us-government-data-breaches-all-time>).

101 brings to the table about the potential for government surveillance and for private entity  
102 misuse of data further establishes that no one component can be trusted on its own.

103  
104 Beyond the need for multi-party trust models that can work within and across jurisdictions,  
105 there is the issue of user experience itself. The design of each user flow can itself help  
106 users make wise and privacy preserving choices, or mislead users and undermine those  
107 choices. The gaps between the technological realities of what is possible with technology  
108 today, the privacy demands in legislation and regulation, and government requirements for  
109 verified identities are wide and yet, are often lost in the complexity of the digital ecosystem  
110 by the stakeholders focused on their pieces of the puzzle.

111  
112 This whitepaper is focused on the privacy implications surrounding government-issued  
113 digital credentials. In particular, we look at the digital credentials issued by government  
114 authorities and intended as a technology that helps enable efficient, privacy-preserving  
115 services to people and businesses. Similarly, we consider where legislation and regulation  
116 define the individual's expectation for privacy and establish some of the requirements for  
117 the technology. The scope here is global, with a particular focus specifically on digital  
118 credentials issued by liberal democratic governments which tend to have more stringent  
119 privacy laws and higher expectations of their residents to have their privacy expectations  
120 met. The paper does not cover privately issued identity credentials, what governments  
121 need to do to provide services to users that do not have government issued identity  
122 credentials, or the needs of centralized governments with less focus on privacy.

123  
124 To understand what it will take to get to a more privacy-preserving future for government-  
125 issued digital identity credentials, we first have to understand the landscape today. In  
126 "Getting There from Here," we'll take a look at the current privacy landscape and the state  
127 of government-issued and associated derived credentials in several countries and localities  
128 around the world. We'll also consider the key issues being encountered with biometrics,  
129 data minimization, privacy legislation, user control, and relying party reliability and  
130 accountability. The digital transformation underway offers several promises to improve  
131 individual privacy and the usability of digital credentials, and we'll review what promises  
132 are being made and to whom.

133  
134 Providing digital credentials to individuals opens the door to a world of potential, but there  
135 are many gaps and risks involved in the journey. In the section "Gaps and Risks," we'll look  
136 at what it will take to fulfill those promises at Internet scale. From policy considerations to  
137 protocol changes, there are no silver bullets to meeting the needs of all the stakeholders



138 involved, but there are positive steps that both policy-makers and civil society can make to  
139 move towards a more privacy-respecting future.  
140

## 141 3 The Current Landscape of Policy and 142 Technology

143 To say the current privacy landscape is complicated understates the diversity of challenges  
144 in this space. What we are seeing in terms of tension expressed in the news and lawsuits in  
145 court reflects an unsteady balance between privacy and desired functionality that varies  
146 from one jurisdiction to the next. Every locality makes different decisions depending on its  
147 capabilities and understanding of what it means to issue and use digital credentials in a  
148 privacy-respecting manner. In the larger use cases, mobile driver's licenses being the  
149 primary example, discussions start with looking at what's possible with the physical  
150 credentials today. Photographs and physical characteristics (biometrics), counterfeit  
151 protection (issuer verifiability), name and address (individual identifiers), and so on, start as  
152 the bare minimum of what digital credentials are expected to offer. That they are digital  
153 suggests ways in which they can do more to protect an individual's privacy when using the  
154 credential.

155  
156 Even that bare minimum, though, introduces key issues that must be addressed. Providing  
157 digital credentials often promises improvements on the physical credentials provided  
158 today, but the key issues suggest it's not that easy.

159  
160 For many organizations, the level of assurance regarding an individual's data that comes  
161 from a government-issued digital credential is foundational to their services. When an  
162 organization is held to specific legal requirements, such as assessing minimum age or  
163 residency, these credentials are the most valuable and perhaps only viable option. Even  
164 for unregulated use cases, the default is often for businesses to request user's present  
165 government issued identity documents.<sup>3</sup>

166  
167 In a paper-based environment, however, ascertaining such specific data is a fairly heavy-  
168 weight mechanism that reveals far more than just the data actually required for the

---

<sup>3</sup> "Should I Give My ID to a Dating Website/App? | PrivacyRights.Org," February 10, 2020. Accessed April 1, 2023.  
<https://privacyrights.org/resources/should-i-give-my-id-dating-websiteapp>.

169 situation. Verifying that an individual is of legal age to purchase cigarettes includes not only  
170 a specific date of birth, but also a legal name, address, and a government-issued identifier  
171 like a social security or driver's license number. The system supports little in the way of  
172 privacy and is demonstrably prone to fraud.<sup>4</sup> Still, those weaknesses are understood,  
173 whereas the new risks and challenges posed by digital credentials are just starting to  
174 register as topics to consider.<sup>5</sup>

175  
176 With the trend towards digital credentials, governments and services dependent on  
177 government data have powerful options to support a more privacy-enhancing landscape  
178 for individuals. We will start by looking at the current state of government-issued digital  
179 credentials and the characteristics that can make them a better option for all the  
180 stakeholders involved. From there we will consider the technology that enables these  
181 digital credentials today and how privacy challenges are also likely to evolve in the new  
182 landscape.

### 183 3.1 Influential National and International Regulations and 184 Standards

185 The technologies required to support the issuance, maintenance, and handling of digital  
186 credentials are shaped by the legal requirements prescribing appropriate use. Many  
187 countries and regions are developing their own legal frameworks to address how  
188 governments may issue and consume digital credentials, with the European Union's  
189 General Data Protection Regulation (GDPR) and the second version of the Network  
190 Information Security (NIS2) directive serving as the gold standard for the world, despite  
191 ongoing criticism that they do not go far enough in protecting human rights and privacy.<sup>6</sup>  
192 Similarly, in the U.S., the California Consumer Privacy Act (CCPA) provides a strong model  
193 for other states in the US. Bridging the gaps from one country to another are the Privacy  
194 Principles developed and adopted by the Organisation for Economic Co-operation and  
195 Development (OECD).

196

---

<sup>4</sup> "LexisNexis Risk Solutions. "The True Cost of Fraud<sup>TM</sup> Study | LexisNexis Risk Solutions," 2022. Accessed April 1, 2023. <https://risk.lexisnexis.com/insights-resources/research/us-ca-true-cost-of-fraud-study>.

<sup>5</sup> Privacy International. "Digital National ID Systems: Ways, Shapes and Forms," October 26, 2021. Accessed April 1, 2023. <https://privacyinternational.org/long-read/4656/digital-national-id-systems-ways-shapes-and-forms>.

<sup>6</sup> Vanberg, Aysem Diker. "Informational Privacy Post GDPR – End of the Road or the Start of a Long Journey?" *The International Journal of Human Rights* 25, no. 1 (January 2, 2021): 52–78. <https://doi.org/10.1080/13642987.2020.1789109>.

197 All regulations that touch on digital identity and associated credentials require careful  
198 reading, as their scope is often (but not always) limited to organizations in the private  
199 sector.

### 200 3.1.1 OECD Privacy Principles

201 The OECD Privacy Principles provide a framework for privacy laws around the world. These  
202 principles are part of the OECD Recommendation of the Council concerning Guidelines  
203 Governing the Protection of Privacy and Transborder Flows of Personal Data.<sup>7</sup> Having a  
204 common set of principles makes international transactions involving personal data much  
205 more straightforward as the laws are more likely to be interoperable. These principles are  
206 not restricted to government-issued digital credentials, and yet their use guides what is  
207 considered best practice in the privacy space.

208  
209 The Privacy Principles touch on eight areas:<sup>8</sup>

- 210 1. Collection Limitation Principle
- 211 2. Data Quality Principle
- 212 3. Purpose Specification Principle
- 213 4. Use Limitation Principle
- 214 5. Security Safeguards Principle
- 215 6. Openness Principle
- 216 7. Individual Participation Principle
- 217 8. Accountability Principle

218  
219 These principles have influenced many critical privacy laws and regulations around the  
220 world. For example, these principles are directly reflected in ISO/IEC 29001 Privacy  
221 Framework.<sup>9</sup>

222

---

<sup>7</sup> OECD. "Recommendation of the Council Concerning Guidelines Governing the Protection of Privacy and Transborder Flows of Personal Data." OECD Legal Instruments, October 7, 2013. <https://legalinstruments.oecd.org/en/instruments/OECD-LEGAL-0188>.

<sup>8</sup> See Appendix A for the specific text of these principles.

<sup>9</sup> Details regarding the impact of the OECD Privacy Guidelines are available in a recently declassified report: OECD Council. "Report On The Implementation Of The Recommendation Of The Council Concerning Guidelines Governing The Protection Of Privacy And Transborder Flows Of Personal Data: (Note by the Secretary-General)," March 17, 2021. [https://one.oecd.org/document/C\(2021\)42/en/pdf](https://one.oecd.org/document/C(2021)42/en/pdf).

### 223 3.1.2 ISO/IEC 29100 Privacy Framework

224 The ISO/IEC 29001 Privacy Framework is a joint standard published by ISO (*the International*  
225 *Organization for Standardization*) and IEC (the International Electrotechnical Commission).<sup>10</sup>

226 This standard serves as the privacy baseline for several other standards and their relevant  
227 certifications such as ISO/IEC 27018 for cloud providers and ISO/IEC 27701, an extension to  
228 the famous information security management standards, ISO/IEC 27001 and 27002.<sup>11</sup>

229  
230 Organizations that can demonstrate compliance with ISO/IEC 27701, and therefore follow  
231 the guidance in ISO/IEC 29001, are much closer to meeting legal and regulatory  
232 requirements around the world. The open-sourced Data Protection Mapping Project,  
233 initially donated by Microsoft to the open-source community, exists to help organizations  
234 understand how these standards relate to the different data protection regulations around  
235 the world.<sup>12</sup>

236  
237 For service providers looking to take advantage of government-issued digital credentials  
238 across several jurisdictions, this kind of standardized guidance is critical.

### 239 3.1.3 General Data Protection Regulation

240 We cannot understate the influence the GDPR has had on the world stage. In effect since  
241 2018, the regulation continues to drive digital identity and privacy policies well beyond the  
242 European Union. For a country to receive the economic benefits of being a strong partner  
243 to European businesses, it must have adequate data protection regulations as determined  
244 by the European Commission.<sup>13</sup> And so, thanks to the “adequacy” requirements for partner

---

<sup>10</sup> ISO/IEC 29100:2011 Information technology — Security techniques — Privacy framework. ISO/IEC JTC 1/SC 27. Geneva, Switzerland: ISO, published December 2011, reviewed and confirmed in 2017. <https://www.iso.org/standard/45123.html>.

<sup>11</sup> ISO/IEC 27018:2019 Information technology — Security techniques — Code of practice for protection of personally identifiable information (PII) in public clouds acting as PII processor. ISO/IEC JTC 1/SC 27. Geneva, Switzerland: ISO, published January 2019. <https://www.iso.org/standard/76559.html> and ISO/IEC 27701:2019 Security techniques — Extension to ISO/IEC 27001 and ISO/IEC 27002 for privacy information management — Requirements and guidelines. ISO/IEC JTC 1/SC 27. Geneva, Switzerland: ISO, published August 2019. <https://www.iso.org/standard/71670.html>.

<sup>12</sup> “GitHub - Microsoft/Data-Protection-Mapping-Project: Open Source Data Protection/Privacy Regulatory Mapping Project.” GitHub, last updated on July 26, 2022. Accessed April 1, 2023. <https://github.com/microsoft/data-protection-mapping-project>.

<sup>13</sup> European Commission. “Adequacy Decisions: How the EU Determines If a Non-EU Country Has an Adequate Level of Data Protection.” Accessed April 1, 2023. [https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions\\_en](https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions_en).

245 nations and broad private-sector compliance for organizations needing to operate in a  
246 manner to include EU Member State citizens and residents, the GDPR is seen a baseline for  
247 data privacy.<sup>14</sup>

248  
249 The GDPR offers a data-centric approach to security and privacy. With the best intentions,  
250 the GDPR creates many obstacles around the sharing of data, a characteristic often  
251 considered a positive for commerce but negatively impacting areas such as research and  
252 small business.<sup>15</sup> In practice, the only legally viable reason to move data involves the free  
253 and informed consent, a fact that leads to the work underway in eIDAS 2.0 (see Section  
254 3.2.4. eIDAS 2.0 (electronic IDentification, Authentication, and trust Services)). The GDPR  
255 has been a paradigm shift when it comes to giving individuals agency over their own data, a  
256 fact that has significant implications for how digital credentials, including government-  
257 issued digital identity credentials, are used.

258  
259 In those countries where privacy regulation is still in its infancy and the digital economy is  
260 only beginning to launch, the GDPR adequacy requirements offer a clear roadmap for how  
261 to advance local digital economies in ways that will pave the way for strong partnerships  
262 with the EU. With these partnerships comes a hope for economic growth, a powerful  
263 motivation to follow the European models of privacy, data handling, and digital credentials.  
264 In some ways, it is more difficult for countries with strong, established economies and their  
265 own views on citizen and consumer privacy to follow the direction offered by the GDPR.

### 266 3.1.4 NIS2 Directive

267 Whereas the GDPR focuses on data-centric security, the EU's NIS2 Directive focuses on  
268 system-level security. Protections for critical infrastructure, a classification that includes the  
269 government-issued digital credential systems, will result in additional privacy  
270 enhancements for individuals, though privacy is only one of several considerations for the  
271 directive. The requirements to secure data implicitly supports privacy for citizens and

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<sup>14</sup> Peukert, Christian, Stefan Bechtold, Michail Batikas, and Tobias Kretschmer. "Regulatory Spillovers and Data Governance: Evidence from the GDPR." *Marketing Science* 41, no. 4 (July 1, 2022): 318–40.

<https://doi.org/10.1287/mksc.2021.1339>.

<sup>15</sup> See for example Clarke, Niamh, Gillian L. Vale, Emer P. Reeves, Mary Kirwan, David Smith, Michael Farrell, G. A. Hurl, and Noel G. McElvaney. "GDPR: An Impediment to Research?" *Irish Journal of Medical Science* 188, no. 4 (February 8, 2019): 1129–35. <https://doi.org/10.1007/s11845-019-01980-2> and Geradin, Damien, Theano Karanikioti, and Dimitrios Katsifis. "GDPR Myopia: How a Well-Intended Regulation Ended up Favouring Large Online Platforms - the Case of Ad Tech." *European Competition Journal* 17, no. 1 (January 2, 2021): 47–92. <https://doi.org/10.1080/17441056.2020.1848059>.

272 residents by mandating specific protections for their data and notification if that data is  
273 accessed inappropriately. The directive went into force on 16 January 2023; EU member  
274 states must develop appropriate local laws in support of NIS2 by 18 October 2024.<sup>16</sup>

275

276 As with the GDPR, while the directive is part of the EU legislative framework, it still has a  
277 significant impact on international businesses. If a qualifying business has their primary  
278 cybersecurity decision-making point in the EU, they must abide by the requirements of the  
279 directive.<sup>17</sup>

280

### 281 3.1.5 SDGR and the Once-Only principle

282 The Single Digital Gateway Regulation (SDGR) is a regulation that requires, as stated in  
283 article 6, that EU countries must provide twenty-one cross-border services online by  
284 December 2023 (The European Parliament, 2018).<sup>18</sup> The SDGR states that digital public  
285 services should not only be accessible to domestic citizens but also EU citizens, thus  
286 encouraging the development of cross-border public services. One of the Single Digital  
287 Gateway's priorities consists in encouraging European administrations to implement the  
288 Once-Only Principle (OOP) in their approach.<sup>19</sup> This legal framework and services provided  
289 by the SDGR binds the EU28 to develop cross-border solutions in a more structured and  
290 collaborative way. By the end of 2023, there should be 21 online procedures that should  
291 become fully digitalized and eliminate paperwork. The services are related to various life  
292 events like birth, residence, studying, working, moving, retiring, and managing a business.

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<sup>16</sup> "Directive (EU) 2022/2555 of the European Parliament and of the Council of 14 December 2022 on Measures for a High Common Level of Cybersecurity across the Union, Amending Regulation (EU) No 910/2014 and Directive (EU) 2018/1972, and Repealing Directive (EU) 2016/1148 (NIS 2 Directive)." European Union, December 14, 2020. <http://data.europa.eu/eli/dir/2022/2555/oj>.

<sup>17</sup> Vladimirova-Kryukova, Anna. "The Influence of the NIS2 Directive In and Outside of the EU." ISACA NOW BLOG, November 10, 2021. <https://www.isaca.org/resources/news-and-trends/isaca-now-blog/2021/the-influence-of-the-nis2-directive-in-and-outside-of-the-eu>.

<sup>18</sup> European Commission. "Regulation (EU) 2018/1724 of the European Parliament and of the Council of 2 October 2018 Establishing a Single Digital Gateway to Provide Access to Information, to Procedures and to Assistance and Problem-Solving Services and Amending Regulation (EU) No 1024/2012 (Text with EEA Relevance)." European Commission, November 21, 2018. [https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L\\_.2018.295.01.0001.01.ENG](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L_.2018.295.01.0001.01.ENG).

<sup>19</sup> European Commission. "Commission Implementing Regulation (EU) 2022/1463 of 5 August 2022 Setting out Technical and Operational Specifications of the Technical System for the Cross-Border Automated Exchange of Evidence and Application of the 'Once-Only' Principle in Accordance with Regulation (EU) 2018/1724 of the European Parliament and of the Council (Text with EEA Relevance)," August 5, 2022. [https://eur-lex.europa.eu/eli/reg\\_impl/2022/1463/oj](https://eur-lex.europa.eu/eli/reg_impl/2022/1463/oj).

294 Data minimization in general is an important characteristic for services interested in  
295 protecting the privacy of the individuals using their systems. This is equally true for  
296 government services, which must follow a difficult line of only requiring the minimum  
297 amount of data necessary to use their services when they are the natural source of truth  
298 for so much more.

299

300 In article 42 of the SDGR it states how the Regulation and the OOP should comply with all  
301 of the data protection rules. It specifically identifies the following principles: data  
302 minimization, accuracy, storage limitation, integrity and confidentiality, necessity,  
303 proportionality, and purpose limitation. It also highlights that the implementation of the  
304 regulation should comply fully with “principles of security by design and of privacy by  
305 design, and should also respect the fundamental rights of individuals, including those  
306 related to fairness and transparency”.

307

308 Within the EU, understanding of the OOP varies. In some countries, the OOP is understood  
309 in legislation that there is existing only original data with no duplication in other databases,  
310 while in other countries the OOP is understood that data is provided only once by citizens  
311 or businesses. In the EU framework, the OOP means that a citizen does not have to  
312 constantly provide his basic data if they had already provided once to the government  
313 entities. The OOP states that a citizen does not have to constantly provide his standard  
314 information before using a digitalized public service by allowing public administrations to  
315 share his data. In addition, there is an article that highlights how it should minimize the  
316 amount of data exchanged to only the specific data that is requested.

317

## 318 3.2 Government-Issued Digital Credential Systems

319 There are a variety of use cases driving governments to issue digital credentials. From  
320 digital national insurance cards to mobile driver’s licenses, countries around the world are  
321 exploring ways to make data more current, convenient, and less susceptible to fraud.

322

323 While many countries are including privacy principles in their regulations and services,  
324 privacy is only one of many considerations for these new systems. The more immediate  
325 motivations for issuing government digital identity credentials include:

326

- 327 • helping people to assert their identity more easily online and in person (e.g., open a  
328 bank account, purchase age-restricted goods, assert rights to access government  
329 benefits, travel with more ease),
- 330 • control fraud (e.g., illegal collection of benefits, submitting fake credentials to open  
331 financial accounts),
- 332 • helping people assert their right to age restricted products or gain access to other  
333 services, and
- 334 • ease of travel.

335

336 The interesting challenge is that governments are simultaneously the credential issuer,  
337 consumer, and regulator. The government is issuing the credential for economy-wide use,  
338 they are consuming digital identity credentials to ensure an individual's right to access  
339 benefits, and they are regulating their own use. These perspectives are complicated by the  
340 fact that all roles need to be matured at roughly the same time and will often cut across  
341 departmental, local, national, and even regional. In this context, a city-state model like  
342 Singapore's Singpass that is a single jurisdiction and concentrated government structure,  
343 while one of the more complex is the EU's eIDAS 2.0 that spans national and regional laws  
344 and systems.

345

346 eIDAS 2.0 is often used as a model by other governments for how to develop government-  
347 issued digital credentials for their citizens, but other regions are offering leadership in this  
348 space as well. India's Aadhaar system,<sup>20</sup> Singapore's Singpass,<sup>21</sup> Italy's Public Digital Identity  
349 Systems, and various U.S. states' mobile driver's licenses are just a few of the government-  
350 issued digital credential programs used daily by a significant portion of their populations.

351

352 There are other systems in production today. The ones in this paper were selected to show  
353 the diversity of deployments currently in use.<sup>22</sup>

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<sup>20</sup> Government of India, "myAadhaar," Unique Identification Authority of India, website, <https://uidai.gov.in/en/>.

<sup>21</sup> Singpass, <https://www.singpass.gov.sg/main/>

<sup>22</sup> More information on digital identity reference deployments can be found in the Secure Identity Alliance  
whitepaper Giving Voice to Digital Identities Worldwide. Secure Identity Alliance. "Giving Voice to Digital  
Identities Worldwide - Key Insights and Experiences to Overcome Shared Challenges," March 16, 2022.  
<https://secureidentityalliance.org/utilities/news-en/entry/giving-voice-to-digital-identities-worldwide-1-1>.



### 354 3.2.1 India's Aadhaar System

355 The largest government-issued identity program in the world when it comes to the number  
356 of registered participants and monthly transactions is India's Aadhaar system.<sup>23</sup> Originally  
357 launched in 2010 and significantly revised as a result of India's Supreme Court judgment in  
358 2018, the Aadhaar system is an interesting model to consider for large-scale  
359 deployments.<sup>24</sup>

360  
361 The body of research and reporting on the Aadhaar system post the 2018 Supreme Court  
362 judgment that found the Aadhaar system largely in compliance with India's constitution.<sup>25</sup>  
363 The judgement was significant in that it paved the way for Aadhaar to move into broad  
364 adoption. It included several common themes regarding the privacy considerations of the  
365 system, finding the revised system in compliance with India's constitution. India's Supreme  
366 Court aside, academic researchers and other members of civil society consider the  
367 Aadhaar system a concerning example of government surveillance of its citizens and  
368 registered residents.<sup>26</sup> Countering that, the government has reported that the Aadhaar  
369 system has saved the state over Rs 2 trillion (USD\$24billion) over the last nine years to  
370 eliminate duplicate and fraudulent identities.<sup>27</sup> Obviously, this is not a like-to-like  
371 comparison, as putting a monetary value to privacy is challenging in the best of times, but it  
372 does explain the tension between moving to a national identity system and enacting strong  
373 privacy protections for individuals.

374  
375 Services available to Aadhaar holders and service providers include:<sup>28</sup>

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<sup>23</sup> Unique Identification Authority of India | Government of India. "Home - Unique Identification Authority of India | Government of India." Accessed April 1, 2023. <https://uidai.gov.in/en/>.

<sup>24</sup> "Justice K.S. Puttaswamy (Retd.) And Another Versus Union Of India And Others." The Supreme Court Of India, Civil Original Jurisdiction, September 26, 2018. [https://uidai.gov.in/images/news/Judgement\\_26-Sep-2018.pdf](https://uidai.gov.in/images/news/Judgement_26-Sep-2018.pdf).

<sup>25</sup> Supreme Court Observer. "Constitutionality of Aadhaar Act - Supreme Court Observer," December 24, 2021. <https://www.scoobserver.in/cases/puttaswamy-v-union-of-india-constitutionality-of-aadhaar-act-case-background/>.

<sup>26</sup> See for example Henne, Kathryn. "Surveillance in the Name of Governance: Aadhaar as a Fix for Leaking Systems in India." *Information, Technology and Control in a Changing World*, June 22, 2019, 223–45. [https://doi.org/10.1007/978-3-030-14540-8\\_11](https://doi.org/10.1007/978-3-030-14540-8_11), Bhandari, Vrinda, and Karan Lahiri. "The surveillance state, privacy and criminal investigation in India: Possible futures in a post-Puttaswamy world." *U. Oxford Hum. Rts. Hub J.* (2020): 15, and Tyagi, Amit Kumar, Gillala Rekha, and N. Sreenath. "Is Your Privacy Safe with Aadhaar?: An Open Discussion." *Grid Computing*, December 1, 2018. <https://doi.org/10.1109/pgdc.2018.8745836>.

<sup>27</sup> Zee News. "Aadhaar a "bedrock" for Govt Welfare Schemes, Saved over Rs 2 Lakh Crore: NITI Aayog." *Microsoft Start*, June 1, 2022. <https://www.msn.com/en-in/money/news/aadhaar-a-bedrock-for-govt-welfare-schemes-saved-over-rs-2-lakh-crore-niti-aayog/ar-AAXZ6YM>

<sup>28</sup> Unique Identification Authority of India. "myAadhaar One portal for all online services," website, <https://www.uidai.gov.in/en/16-english-uk/aapka-aadhaar/1035-view-all-services.html>.

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- **Verify Aadhaar Number:** This will enable service providers and Aadhaar number holders to verify if the Aadhaar number is valid and is not deactivated.
- **Verify Email/Mobile Number:** Aadhaar number holder's registered mobile number is essential to access Aadhaar online services as well as Aadhaar enabled benefits. Residents can verify their already registered email address and mobile number.
- **Lock/Unlock Biometrics:** Aadhaar number holders can secure their biometric authentication by locking their biometrics. Once locked, same cannot be used by anyone for authentication. Residents can unlock their biometrics before any biometric authentication transaction.
- **Check Aadhaar & Bank Account Linking Status:** Aadhaar holders can check if their Aadhaar is linked to their bank account. Aadhaar Linking status is fetched from NPCI Server. Under any circumstance, UIDAI shall not be responsible or liable for the correctness of the displayed status. Further, UIDAI is not storing any information fetched from NPCI server.
- **Aadhaar Authentication History:** Aadhaar number holders can view the details of Aadhaar Authentication they have done.
- **Offline Aadhaar Data Verification:** It is a secure sharable document which can be used by any Aadhaar number holder for offline verification of Identification.
- **Virtual ID Generator:** Aadhaar Number holders can generate their 16 Digit Virtual ID(VID).

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The system fundamentally depends on an individual's biometric information, which we discuss in more depth later in this paper in section 4.2.2 Biometric Technologies. Starting at age 5, even children must submit their biometric information in order to be enrolled in the system. The system also enables a new kind of surveillance, as noted by Silvia Masiero and S. Shakti:

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*"This changes the architecture of surveillance, moving it from centralized to distributed. Thus, any entity with access to such data, both public (such as providers of social protection schemes—see Nayak, this Special Issue) or private, can possess surveillance power. Moreover, as Shakthi (this Special Issue) highlights, platform owners, and by extension, the tools for surveillance, have themselves become distributed into the private sphere. This leads to a*

410 *conception of a new type of surveillance, based on both access to, and*  
411 *ownership of, critical data.” – Frank Hersey, Biometric Update<sup>29</sup>*

412  
413 Regardless of any privacy-related concerns, Aadhaar is considered a model deployment by  
414 many countries, resulting in an effort to create an “Aadhaar in a box” - the Modular Open-  
415 Source Identification Platform (MOSIP).<sup>30</sup> MOSIP is a free, open-source system gaining  
416 traction in Africa. Both the strengths and weaknesses of the Aadhaar system, including all  
417 associated privacy considerations, are likely to proliferate as countries choose this as the  
418 model for the government-issued digital credentials and identity services.

### 419 3.2.2 Singapore’s Singpass

420 Singapore’s digital identity system is called Singpass.<sup>31</sup> This system includes 700  
421 organizations offering over 2000 services to 4.5 million registered users.<sup>32</sup> The system is  
422 heavily reliant on the Singpass mobile application, with 85% of transactions going through  
423 that interface. Services offered by Singpass include:

- 424
- 425 • ‘Myinfo,’ which supports pre-fill for digital forms for online transactions and serves  
426 as the source of truth for all other Singpass services.
  - 427 • ‘Verify’ for biometric-based identity verification that enables residents to perform  
428 secure in-person identity verification and data sharing through scanning QR codes.
  - 429 • ‘Face Verification’ is a basic authentication service that compares facial biometrics to  
430 government-held data, and ‘Sign’ to digitally sign documents.

431  
432 In the findings from a case study conducted by the World Bank and Singapore’s  
433 Government Technology Agency, 97% of the eligible population use Singpass to access

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<sup>29</sup> Masiero, Silvia, and S. Shakthi. “Grappling with Aadhaar: Biometrics, Social Identity and the Indian State.” South Asia Multidisciplinary Academic Journal, no. 23 (September 15, 2020). <https://doi.org/10.4000/samaj.6279>.

<sup>30</sup> Hersey, Frank. “Maturing MOSIP Enjoys ID4Africa Limelight as It Expands Its Partnerships and Vendors Flock.” Biometric Update, March 23, 2023. Accessed April 1, 2023. <https://www.biometricupdate.com/202206/maturing-mosip-enjoys-id4africa-limelight-as-it-expands-its-partnerships-and-vendors-flock>.

<sup>31</sup> Government of Singapore. “Singpass - Your Improved Digital ID.” Accessed April 1, 2023. <https://www.singpass.gov.sg/main/>.

<sup>32</sup> Government of Singapore, Smart Nation and Digital Government Office (SNDGO). “Singpass Singapore’s National Digital Identity (Factsheet).” Accessed April 1, 2023. <https://www.smartnation.gov.sg/media-hub/press-releases/singpass-factsheet-02032022>.

434 online services.<sup>33</sup> Organizations that use the Myinfo service within Singpass report “an  
435 average decrease of up to 80 percent in application time for users, with businesses  
436 reporting up to a 15 percent higher approval rate, due to better data quality and significant  
437 cost savings in their customer acquisition process.”<sup>34</sup> Services have confidence that the  
438 users are who they say they are, and the users enjoy the convenience of timely access to  
439 services.

440  
441 Very few reports exist regarding breaches of the Singpass ecosystem. While the  
442 government is considering developing a decentralized service in the form of a  
443 Decentralized Identifier (DID) Verifiable Credential-based identity wallet, much of the  
444 system is still in centralized databases.<sup>35</sup> Still, privacy advocates remain concerned  
445 regarding the potential for misuse of critical personal data such as biometrics. The concern  
446 that government agencies can access biometric data for uses outside the original scope is  
447 well founded as such behavior is allowed by Singapore’s Public Sector (Governance) Act  
448 (covered in more detail later in this paper). The concerns about surveillance and  
449 unconsented use of personal data between government agencies is a common theme for  
450 all government-issued digital credentials. As decentralized models emerge, it will be  
451 interesting to observe if countries like Singapore will migrate to them in an attempt to  
452 address privacy concerns, lower the transaction load on government systems, and enable  
453 more cross border usage by Singaporean citizens, residents, and businesses.

### 454 3.2.3 Italy’s Public Digital Identity System

455 In Italy, the government has been working on government-issued digital credentials for  
456 nearly ten years. This effort is part of a larger digital transformation effort for the country.  
457 The first public system designed around the citizen and public administration was the  
458 Sistema Pubblico di Identità Digitale (SPID) or Public Digital Identity System. This system

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<sup>33</sup> The World Bank, International Bank for Reconstruction and Development. “National Digital Identity and Government Data Sharing in Singapore: A Case Study of Singpass and APEX,” 2022. pp. xiv.  
<https://www.developer.tech.gov.sg/assets/files/GovTech%20World%20Bank%20NDI%20APEX%20report.pdf>.

<sup>34</sup> The World Bank, International Bank for Reconstruction and Development. “National Digital Identity and Government Data Sharing in Singapore: A Case Study of Singpass and APEX,” 2022. pp. 46.  
<https://www.developer.tech.gov.sg/assets/files/GovTech%20World%20Bank%20NDI%20APEX%20report.pdf>.

<sup>35</sup> Hersey, Frank. “Singpass Incorporates Digital Identity Card, Saves \$36 per Onboarding, Considers Decentralization.” Biometric Update |, September 9, 2022. Accessed April 1, 2023.  
<https://www.biometricupdate.com/202207/singpass-incorporates-digital-identity-card-saves-36-per-onboarding-considers-decentralization>.

459 was established in October 2014 and made operational in 2016<sup>36</sup>, period during which also  
460 the electronic identity card (CIE) activates its digital identity system, using the same  
461 technology used by SPID. Both SPID and CIE are digital identity tools also recognized in  
462 Europe, in accordance with the eIDAS Regulation (Regulation (EU) No. 910/2014). Based on  
463 the Security Assertion Markup Language version 2 (SAML2), both SPID and CIE enable  
464 citizens to use a government-verified identity for both public and private services. The  
465 system continues to evolve as new protocols offer new functionality, and a second system  
466 based on OpenID Connect (OIDC) is being tested and is expected to move into full  
467 production in mid-2023. The new system is reviewed regularly to make sure it complies  
468 with all relevant EU regulations.

469  
470 From a privacy perspective, the organizations managing these services, the Agency for  
471 Digital Italy (AGID) for SPID and the Ministry of Interiors for CIE, reviews all services  
472 requesting to use the credentials in this system, with an administrative and technical  
473 activation procedure which evaluates both administrative and technical and security  
474 requirements. Services must comply with all privacy laws; they only receive proofs of  
475 requested data and never the credential itself, and that only with the explicit consent of the  
476 individual.

477  
478 While a model system within the EU, just over half of the adult population has one of these  
479 digital credentials.<sup>37</sup>

### 480 3.2.4 eIDAS 2.0 (electronic IDentification, Authentication, and trust 481 Services)

482 The eIDAS regulation was originally established in EU Regulation 910/2014 on 23 July 2014  
483 and has received new attention thanks to a recent revision, commonly referred to as eIDAS  
484 2.0. Expected to be in force by September 2023, eIDAS 2.0 requires all EU member states  
485 make Digital Identity Wallets (the EUDI Wallet) available to all EU citizens, residents, and  
486 businesses that are interoperable across the EU. So, while eIDAS 2.0 is a legal construct  
487 that focuses on wallets in general and not on credentials, we have placed it in this section

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<sup>36</sup> Agenzia per l'Italia Digitale. "SPID - Public Digital Identity System | Agenzia per l'Italia Digitale." Accessed April 1, 2023. <https://www.agid.gov.it/en/platforms/spid>.

<sup>37</sup> Mascellino, Alessandro. "Italian National Digital ID Scheme Reaches 30 Million Users Milestone." Biometric Update, May 9, 2022. <https://www.biometricupdate.com/202205/italian-national-digital-id-scheme-reaches-30-million-users-milestone>.

488 on credentials because of the future intent for those wallets to include government-issued  
489 digital credentials.

490

491 The EU is making powerful moves towards enabling digital credentials to be not just  
492 replacements for, but improvements to physical credentials. By clearly defining the  
493 architecture<sup>38</sup> and encouraging large-scale pilots<sup>39</sup>, member states are seeing innovation  
494 happening rapidly and at scale. With the GDPR providing the core legal framework for the  
495 privacy protection of personal data and NIS2 establishing cybersecurity requirements that,  
496 while not specific to privacy, will enhance the privacy posture of the EU, privacy protections  
497 are a strong consideration for this new digital ecosystem.

498

499 eIDAS 2.0 requires several characteristics that enhance the privacy protection available  
500 with the use of digital credentials, most critically enabling “people to choose which aspects  
501 of their identity, data and certificates they share with third parties, and to keep track of  
502 such sharing. User control ensures that only information that needs to be shared will be  
503 shared.”<sup>40</sup> Each member state is free to develop the technologies appropriate to eIDAS  
504 requirements; as long as the technologies interoperate across borders, the details are left  
505 to the implementers.

506

507 That said, several privacy advocates and civil societies have indicated significant concerns  
508 regarding eIDAS 2.0, ranging from issues regarding unique and persistent identifiers  
509 (enabling individual tracking and profiling) to centralization of data (raising the specter of  
510 the surveillance state).<sup>41</sup> In addition, the lack of legal mechanisms to identify and address  
511 criminal or fraudulent uses of the system in cross-border cases raises red flags.<sup>42</sup> It is also  
512 worth noting that while offering control to individuals is a necessary component to  
513 enabling privacy, it is not sufficient in that services may request more information than

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<sup>38</sup> European Commission. “The European Digital Identity Wallet Architecture and Reference Framework.” Shaping Europe’s Digital Future, February 10, 2023. <https://digital-strategy.ec.europa.eu/en/library/european-digital-identity-wallet-architecture-and-reference-framework>.

<sup>39</sup> European Commission. “Funding & Tenders: Single Electronic Data Interchange Area (SEDIA),” December 16, 2022. <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/digital-2022-deploy-02-electronic-id>.

<sup>40</sup> European Commission. “Commission Proposes a Trusted and Secure Digital Identity for All Europeans.” Press Corner, June 3, 2021. [https://ec.europa.eu/commission/presscorner/detail/en/ip\\_21\\_2663](https://ec.europa.eu/commission/presscorner/detail/en/ip_21_2663).

<sup>41</sup> Hoepman, Jaap-Henk. “Analysing the Architecture of the European Digital Identity Framework.,” February 14, 2023. <https://blog.xot.nl/2023/02/14/analysing-the-architecture-of-the-european-digital-identity-framework/index.html>.

<sup>42</sup> epicenter.works. “eIDAS 2.0 – Unprecedented Risk for Privacy,” December 1, 2022. <https://en.epicenter.works/content/eidas-20-unprecedented-risk-for-privacy>.

514 they absolutely need (though they may have a different interpretation over that need).  
515 Expecting the individual to understand all the choices open to them during a transaction  
516 where their primary goal is to get to the end result is less than ideal.

517  
518 eIDAS 2.0 focuses on the wallet itself rather than defining the credential format for the  
519 credentials that governments may store in it. Guidance on the format, privacy protections,  
520 and general use of government-issued digital credentials is expected to be part of the  
521 implementation act for eIDAS 2.0.<sup>43</sup>

### 522 3.2.5 U.S. State Implementations

523 The U.S. federal government does not issue digital credentials at this time, nor are there  
524 federal-level general privacy laws.<sup>44</sup> That said, states within the country have started issuing  
525 government-issued digital credentials in the form of mobile driver's licenses (mDLs). Given  
526 the lack of a national identity card (i.e., national IDs) in the U.S., driver's licenses are used in  
527 many of the same ways national IDs are used in other countries.

528  
529 The diversity of state-level mDL implementations—ranging from 'no implementation' to 'in  
530 production today'—makes examining the U.S. environment particularly complicated. For this  
531 paper, we look to three examples that reflect some of the diversity of the landscape:  
532 Maryland, which piloted its efforts on Apple wallets and later expanded to include Google;  
533 Arizona, which was the first state to see their mDLs accepted by the U.S. Transportation  
534 Security Administration (TA); and Utah, which went live with a standards-compliant app  
535 built for their state. In all states reviewed for the paper, the use case for mDLs is for it to be  
536 used wherever a physical license may be used. If any organization is supporting the use of  
537 these credentials in any online transactions, they have not publicized that information.

538  
539 Guiding implementations in the U.S. and Canada is an organization called the American  
540 Association of Motor Vehicle Administrators (AAMVA).<sup>45</sup> Through the work of their AAMVA's  
541 Joint mDL Subcommittee (consisting of their Card Design Standard Subcommittee and

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<sup>43</sup> For more information on how implementation acts are developed, see  
<https://www.eumonitor.eu/9353000/1/j9vvik7m1c3gyxp/vha0t8afc0ya>.

<sup>44</sup> Note that digital credential issuance by the U.S. government is in progress. See U.S. Department of Homeland Security Science and Technology Directorate. "News Release: DHS Awards \$181K to Verify Digital Credentials | Homeland Security," November 14, 2019. <https://www.dhs.gov/science-and-technology/news/2019/11/14/news-release-dhs-awards-181k-verify-digital-credentials>.

<sup>45</sup> AAMVA. "Home - American Association of Motor Vehicle Administrators - AAMVA," Accessed April 1, 2023. <https://www.aamva.org/>.

542 Electronic Identity Subcommittee), AAMVA has created implementation guidelines that are  
543 critical for the interoperability of mDLs in the region.<sup>46</sup>

544

545 Unfortunately, but perhaps not unsurprisingly, criminals are already finding ways to  
546 commit fraud with these new credentials.<sup>47</sup>

### 547 3.2.5.1 Maryland

548 Maryland rolled out mDLs to smartphone users in 2022.<sup>48</sup> The credentials are created by  
549 taking a photo of the front and back of their physical driver's license and a short video of  
550 themselves, which is then sent to issuing authorities for verification. When the information  
551 is verified, the individual may add it to their Google or Apple wallets and, where accepted,  
552 use it in place of the physical credential. This is a common pattern with other states as well.

553

554 Maryland is also one of the states that has a law focused on privacy: the Personal  
555 Information Protection Act (PIPA).<sup>49</sup> This law, however, is focused on consumer use cases  
556 and does not explicitly support the use of mDLs. Instead, the Maryland Department of  
557 Transportation's Motor Vehicle Authority (MDOT MVA) includes a Terms and Conditions  
558 agreement for mDL holders. This describes how and when information will be shared  
559 between the Digital Wallet provider and the MDOT MVA. However, it also includes the  
560 disclaimer that the "MDOT MVA does not control the privacy and security of your  
561 information that may be held by the Digital Wallet provider and that is governed by the  
562 privacy policy given to you by the Digital Wallet provider."<sup>50</sup>

### 563 3.2.5.2 Arizona

564 Arizona went live in early 2022 with the first Apple wallet mDL implementation. Holders of  
565 these mDLs were able to use these new credentials anywhere a physical driver's license

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<sup>46</sup> American Association of Motor Vehicle Administrators - AAMVA. "Mobile Driver License." Accessed April 1, 2023. <https://www.aamva.org/topics/mobile-driver-license/#?wst=4a3b89462cc2cff2cbe0c7accde57421>.

<sup>47</sup> McConvey, Joel R. "Banks Hit with Biometric Fraud, Fake Mobile Driver's Licenses." Biometric Update, March 20, 2023. <https://www.biometricupdate.com/202303/banks-hit-with-biometric-fraud-fake-mobile-drivers-licenses>.

<sup>48</sup> Pascale, Jordan. "Maryland Launches Digital Version Of Driver's License On iPhone." DCist, May 26, 2022. <https://dcist.com/story/22/05/26/maryland-digital-drivers-license/>.

<sup>49</sup> Maryland General Assembly. "The Personal Information Protection Act (PIPA), Md. Code Ann. Comm. Law 14-3504," April 30, 2019. <http://mgaleg.maryland.gov/mgaweb/Laws/StatuteText?article=gcl&ion=14-3504&enactments=False&archived=False>.

<sup>50</sup> Maryland Department of Transportation Motor Vehicle Administration. "Mobile Driver's License (MDL) Terms and Conditions," April 12, 2022. <https://mva.maryland.gov/Documents/mDL-Terms-and-Conditions.pdf>.



566 would be used. In addition, these credentials could be used at designated TSA airport  
567 security checkpoints in Phoenix Sky Harbor International Airport, an important tie to  
568 federal systems.<sup>51</sup>

569  
570 Arizona is not one of the U.S. states with a digital privacy law. Instead, they rely on a generic  
571 privacy policy statement on their website.<sup>52</sup> For the mDL release, the privacy considerations  
572 were largely in the hands of Apple, which maintains control of the marketing, rollout, and  
573 device support for the program. This has raised concerns with privacy advocates, but those  
574 concerns have not been reflected in any new legislation at this time.<sup>53</sup>

### 575 3.2.5.3 Utah

576 Utah was arguably the first state in the U.S. to issue mDLs. Rather than partner with Google  
577 or Apple, they choose to engage with a third party for their implementation, GET Group  
578 North America and the mobile digital ID vendor Scytáles.<sup>54</sup> The path to implementation was  
579 not, however, entirely smooth. Discussions in 2021 of an amendment (S.B. 88) to the  
580 original bill legislating mobile driver’s licenses in the state served as a lightning rod to  
581 individuals fearful of the technology and its implications in their lives.<sup>55</sup> The result of that  
582 debate—dropping the proposed amendment—actually negated several additional privacy  
583 protections being proposed, including text such as:

584  
585 *(4) The division shall ensure that the system and technology used for an*  
586 *electronic license certificate or identification card*

587 *(i) maintains the data security and privacy of the individual in the same*  
588 *manner as an individual with a license certificate or an identification*  
589 *card*

---

<sup>51</sup> Arizona Department of Transportation. “Arizonans Are First in the Nation to Add Driver Licenses to Apple Wallet | ADOT,” March 23, 2022. <https://azdot.gov/adot-news/arizonans-are-first-nation-add-driver-licenses-apple-wallet>.

<sup>52</sup> State of Arizona. “Privacy Policy.” Accessed April 1, 2023. <https://az.gov/policy/privacy>.

<sup>53</sup> MacDonald-Evoy, Jerod. “Apple Digital Driver’s License in Arizona Raise Privacy Concerns.” AZ Mirror, March 25, 2022. <https://www.azmirror.com/2022/03/25/apple-digital-drivers-license-in-arizona-raise-privacy-concerns/>.

<sup>54</sup> Nash, Jim. “Mobile Driving Licenses Live in Utah, Arizona for Credit Union Transactions.” Biometric Update, August 11, 2022. <https://www.biometricupdate.com/202208/mobile-driving-licenses-live-in-utah-arizona-for-credit-union-transactions>.

<sup>55</sup> Beal-Cvetko, Bridger. “Is Misinformation about COVID, United Nations a Trend at Utah Capitol?” Deseret News, March 11, 2022. <https://www.deseret.com/utah/2022/2/8/22923842/misinformation-conspiracy-theories-utah-legislature-united-nations-salt-lake-city-digital-ids>.

590 *(ii) is not capable of digital tracking, geotracking, or other data collection*  
591 *from the device or the end user*<sup>56</sup>

592  
593 Whether new legislation will be introduced is uncertain. The situation for Utah, as well as  
594 for the rest of the U.S., is moving rapidly.  
595

DRAFT

---

<sup>56</sup> Utah State Legislature. "S.B. 88 Digital Driver License Amendments," March 4, 2022.  
<https://le.utah.gov/~2022/bills/static/SB0088.html>.

596

597 3.2.6 Summary

598

ID System	Number of identities	Services Supported	Usable by third-parties	Reported identities impacted by security breaches	Privacy considerations
Aadhaar	<b>1.359 billion (~88% of total population)</b>	welfare payments and social services; cashless payments (see the Universal Payment Interface)	Yes	over 1 billion records exposed in a single breach in 2018. <sup>57</sup>	<p>India’s Supreme Court noted the following:<sup>58</sup></p> <ul style="list-style-type: none"> <li>• The Unique Identification Authority of India (UIDAI) does not collect purpose, location, or details of transactions. <ul style="list-style-type: none"> <li>• What information is being collected reasonably balances the right to privacy and the right to basic human services such as food, shelter, and employment.</li> <li>• An Aadhaar identifier cannot be required to open a bank account (though it can be required for certain government services).</li> </ul> </li> </ul>

<sup>57</sup> World Economic Forum. “The Global Risks Report 2019,” January 15, 2019.

<https://www.weforum.org/reports/the-global-risks-report-2019/>.

<sup>58</sup> Doshi, Menaka. “Aadhaar: A Quick Summary Of The Supreme Court Majority Order.” BQ Prime, September 27, 2018. <https://www.bqprime.com/aadhaar/aadhaar-a-quick-summary-of-the-supreme-court-majority-order>.

Singpass	<b>4.2 million (97% of eligible residents)</b>	2,000 services by over 700 government agencies and businesses	Yes	1500	<ul style="list-style-type: none"> <li>- Singpass facial verification technology only collects the data that is needed for a specific purpose</li> <li>- photo for facial recognition is retained on government servers for 30 days</li> <li>- only a matching score when the facial image is verified against the government biometric database is shared with third-parties (i.e., private sector)</li> </ul>
SPID	<b>33 million (63% adult population)</b>	Over 12,000 public administrations are offering at least one service online through SPID by November 2022. 141 private companies had joined SPID by October 2022. <sup>59</sup>	Yes	n/a	This service must comply with all applicable EU and national laws and regulations (e.g., GDPR, NIS2, eIDAS2.0)
eIDAS	<b>447 million (TBD)</b>	under development; use cases informing eIDAS include: general online services,	Yes	n/a	

<sup>59</sup> Tosques, Lara. "State of Play on Adoption of Digital Identity in Italy 2022." Namirial.Com, December 1, 2022. <https://www.namirial.com/en/news/digital-identity-state-of-play-italy-end-of-2022/>.

		mobility and digital driving license, health, educational credentials and professional qualifications, digital finance, and digital travel credentials <sup>60</sup>			
U.S. stats	unknown	mobile driver's licenses	Yes	n/a	Each state is approaching privacy differently; there is no consistent pattern at this time in the U.S.

599  
600

601 **3.3 Technological Diversity and Capability**

602 With regulation providing one level of protection for how governments and other entities  
603 may issue digital credentials and subsequently use that data, technology offers its own  
604 threats and opportunities for supporting the privacy of individuals and security for  
605 government-issued and managed data. One of the biggest challenges with technology is  
606 the consideration that technology itself is neutral; whether it is “good” or “bad” depends on  
607 how it is being used. Biometrics, for example, may enable secure and easy access to  
608 systems and services; it can also enable unethical tracking. Basic logging of transactions  
609 supports the security and accountability of a system; it can also be used to correlate a  
610 user’s activities on the web. And perhaps most critically, requiring consent allows the  
611 individual to make their own decisions; it is also often ignored by the individual in favor of  
612 immediate gratification.<sup>61</sup> What is reasonable and appropriate in one situation may be  
613 harmful and unnecessary in another; technology cannot make that judgment call. Attempts  
614 to bridge that gap with consent banners results in a user experience that drives individuals  
615 to ignore the messages.

---

<sup>60</sup> “The European Digital Identity Wallet Architecture and Reference Framework.” <https://digital-strategy.ec.europa.eu/en/library/european-digital-identity-wallet-architecture-and-reference-framework>.  
<sup>61</sup> Solove, Daniel. “Murky Consent: An Approach to the Fictions of Consent in Privacy Law.” TeachPrivacy, January 23, 2023. <https://teachprivacy.com/murky-consent-an-approach-to-the-fictions-of-consent-in-privacy-law/>.

616  
617 Still, there may be more that technology can do to help bridge the gap between trusting  
618 regulatory control and building in privacy protections at the lowest layer possible.  
619 Governments rely on technology to support the promise of digital transformation while  
620 simultaneously protecting their people, so considering what it can and cannot do is critical  
621 to understanding the full scale of what's possible and where more work is  
622 needed.  
623

### **Privacy Considerations for Internet Protocols (RFC 6973)**

In 2013, the Internet Engineering Task Force (IETF), the home of so many Internet standards and best practices, developed guidance on when and how to write a privacy considerations section for any RFC where user privacy is potentially impacted. Ultimately, this RFC “aims to make designers, implementers, and users of Internet protocols aware of privacy-related design choices.”

Since its publication, 101 RFCs (out of nearly 2500 published since RFC 6973) have included an explicit privacy considerations section. In addition, seven RFCs (one being an update of another in that list) are exclusively about the privacy considerations for a specific protocol (see “DNS Privacy Considerations” (RFCs 7626 and 9076), “Security and Privacy Considerations for IPv6 Address Generation Mechanisms” (RFC 7721), “Privacy Considerations for DHCP” (RFC 7819), “Privacy Considerations for DHCPv6” (RFC 7824), “Privacy Considerations for IPv6 Adaptation-Layer Mechanisms” (RFC 8065), and “Privacy Considerations for Protocols Relying on IP Broadcast or Multicast” (RFC 8386).

Standardized guidance of this type is a useful component to encourage specification authors to think more broadly about the technology they are defining. This guidance has been used by other standards organizations as well, including the OpenID Foundation and OASIS. It is not, however, required or consistently used, nor are the specification authors always the best individuals to understand and document the privacy implications of their specifications.

624

### 625 3.3.1 The Technology Behind Digital Credentials

626 Enabling and enhancing individual privacy as part of the issuance and use of government-  
627 issued digital credentials requires laws and technology to work together. This section  
628 reviews the most common technologies either in use or under consideration for these  
629 credentials today.

630

### 631 3.3.1.1 Digital Wallets

632 At its most simple, a digital wallet is an application on a device that stores digital  
633 credentials. Individuals with smartphones are becoming familiar with them as they store  
634 transit cards, airline boarding passes, loyalty cards, and more. The requirements for  
635 identity wallets, however, are more robust than for the other use cases. Identity wallets are  
636 intended to help an individual select what personal data they wish to present to the  
637 requesting service, including their consent for the transaction using whatever protocol the  
638 service and wallet jointly support. Since wallets aim at hosting various credentials and  
639 address multiple use cases, the need to support multiple formats of credentials is  
640 increasing, along with the need to present your attributes in a connected or unconnected  
641 manner.

642  
643 The exact details of how digital identity wallets secured are not specified in any standard at  
644 the time of publication for this paper. However the ISO comity is working on the ISO 23220  
645 series which intends to define some foundational on issuance, trust, and provisioning.  
646 Standardization of wallets is implied by the need for the wallet to support common  
647 patterns such as issuance and presentation for the credentials they contain.

648  
649 Wallet development is happening in both the public and private sectors. As mentioned  
650 earlier in this paper, eIDAS 2.0 is bringing the reality of a European Digital Identity Wallet to  
651 all member states with the first pilots in 2023/2024. To address all needs, the EU  
652 regulators are designing the EU Digital ID Wallet to support multiple formats of credentials  
653 which will be based on different standards to support a wide range of use cases.

654  
655 The Open Wallet Foundation, announced by the Linux Foundation in September 2022 and  
656 launched in February 2023, is focused on “best practices for digital wallet technology  
657 through collaboration on standards-based OSS components that issuers, wallet providers  
658 and relying parties can use to bootstrap implementations that preserve user choice,  
659 security and privacy.”<sup>62</sup>

### 660 3.3.1.2 SAML2

661 The Security Assertion Markup Language (SAML) standard, initially published by OASIS in  
662 2001 and a major revision (SAML2) published in 2005, is a standard for transferring  
663 authentication and authorization data between an identity provider (IdP) and a service

---

<sup>62</sup> “OpenWallet Foundation – Linux Foundation Project.” Accessed April 1, 2023. <https://openwallet.foundation/>.

664 provider (SP).<sup>63</sup> This protocol was designed to achieve cross-domain single sign-on (SSO) in  
665 a browser. SAML2 is still in widespread use today in several sectors including education  
666 and government. Active development, however, ceased around 2012.

667

668 From the SAML 2.0 specification:

669 *4.5 Privacy in SAML*

670 *In an information technology context, privacy generally refers to both a user's*  
671 *ability to control how their identity data is shared and used, and to*  
672 *mechanisms that inhibit their actions at multiple service providers from being*  
673 *inappropriately correlated.*

674 *SAML is often deployed in scenarios where such privacy requirements must be*  
675 *accounted for (as it is also often deployed in scenarios where such privacy*  
676 *need not be explicitly addressed, the assumption being that appropriate*  
677 *protections are enabled through other means and/or layers).*

678 *SAML has a number of mechanisms that support deployment in privacy.*

- 679 • *SAML supports the establishment of pseudonyms established between*  
680 *an identity provider and a service provider. Such pseudonyms do not*  
681 *themselves enable inappropriate correlation between service providers*  
682 *(as would be possible if the identity provider asserted the same*  
683 *identifier for a user to every service provider, a so-called global*  
684 *identifier)*
- 685 • *SAML supports one-time or transient identifiers – such identifiers*  
686 *ensure that every time a certain user accesses a given service provider*  
687 *through a single sign-on operation from an identity provider, that*  
688 *service provider will be unable to recognize them as the same*  
689 *individual as might have previously visited (based solely on the*  
690 *identifier, correlation may be possible through non-SAML handles).*
- 691 • *SAML's Authentication Context mechanisms allow a user to be*  
692 *authenticated at a sufficient (but not more than necessary) assurance*

---

<sup>63</sup> OASIS Security Services (SAML) Technical Committee. "SAML V2.0 Standard." FrontPage - SAML Wiki, June 26, 2020. <https://wiki.oasis-open.org/security/FrontPage>.



693 *level, appropriate to the resource they may be attempting to access at*  
694 *some service provider.*

695 • *SAML allows the claimed fact of a user consenting to certain operations*  
696 *(e.g. the act of federation) to be expressed between providers. How,*  
697 *when or where such consent is obtained is out of scope for SAML.*

698  
699 While still used throughout the world, SAML2 is not without significant limitations. For  
700 example, given that SAML is expressed using the eXtensible Markup Language (XML),  
701 mobile platforms often cannot support it, as XML parsers were not built into mobile  
702 platforms. And, given that user consent must be handled entirely outside the protocol  
703 means that SAML was not a perfect fit in a mobile context. SAML2, when used carefully and  
704 in conjunction with other mechanisms (such as a consent manager) and with a full  
705 understanding of its complexity, can be used in a privacy-preserving online environment,  
706 but it is not simple.

### 707 3.3.1.3 OAuth2

708 The Internet Engineering Task Force (IETF) develops Internet technical standards at every  
709 layer of the network stack, from transporting bits across a network to application-level  
710 interoperability. In the realm of authentication and authorization, their standards provide  
711 direction beyond just the application layer. That said, in the digital credential space, their  
712 most influential standards for application-level authentication and authorization are in the  
713 OAuth group of documents.

714  
715 While mapping the relationships of OAuth specifications is out of scope for this document,  
716 understanding how they impact government-issued digital credentials and the overall  
717 impact they have on privacy is in scope.

718  
719 The OAuth 2.0 specifications define how clients, such as applications on mobile devices,  
720 secure access to the user resources on a service provider (e.g., a government agency's  
721 service portal). The delegated authorization framework and API at the core of the OAuth  
722 specifications are critical to supporting authentication and authorization on mobile devices.

723  
724 *"SAML was not a perfect fit in a mobile context. XML parsers were not built into*  
725 *mobile platforms, and cryptographic requirements were heavy. The resulting*  
726 *access management paradigm was OAuth 1.0, a "delegated authorization*

727 *framework” that could layer with federated protocols. OAuth addresses the*  
728 *‘user not present’ scenario: applications ask for and receive an “access token”*  
729 *that does not introduce the user; instead, access tokens represent the ability to*  
730 *access a tightly scoped set data and services on behalf of a user.” – Pamela*  
731 *Dingle, Introduction to Identity - Part 2: Access Management<sup>64</sup>*

732  
733 The specification family for OAuth 2.0 is well-developed but not static. Individuals continue  
734 to propose and standardize new features or offer improvements to existing ones via the  
735 OAuth working group within the IETF.<sup>65</sup>

736  
737 For individuals implementing OAuth2, perhaps the biggest challenge is understanding how  
738 all the different specifications relate to each other, and which should be used in a given  
739 situation. Developers may implement only parts of the specification, missing elements such  
740 as token signatures for security or the correct use of JSON Web Tokens (JWT) for more  
741 efficient requests for user information. There are no certification mechanisms for OAuth2  
742 compliance, and while guidance exists on the web, knowing what rules to follow is always a  
743 challenge.

744  
745 While technically an authorization protocol rather than an authentication protocol, OAuth2  
746 is tightly enough coupled to authentication that many developers confuse the scope of  
747 OAuth2 to include authentication.<sup>66</sup> For an actual authentication protocol, one should look  
748 to the OpenID Connect (OIDC) set of specifications.

#### 749 3.3.1.4 OpenID Connect

750 The OIDC set of specifications is developed and maintained within the OpenID  
751 Foundation.<sup>67</sup> The OpenID Foundation publishes technical specifications, profiles, and  
752 white papers, as well as offering certification services to publicly verify compliant  
753 implementations.

754

---

<sup>64</sup> Dingle, Pamela. “Introduction to Identity - Part 2: Access Management.” IDPro Body of Knowledge 1, no. 2. June 18, 2020. <https://doi.org/10.55621/idpro.45>.

<sup>65</sup> IETF. “Web Authorization Protocol (OAuth).” Accessed April 1, 2023. <https://datatracker.ietf.org/wg/oauth/documents/>.

<sup>66</sup> Richer, Justin. “End User Authentication with OAuth 2.0.” Accessed April 1, 2023. <https://oauth.net/articles/authentication/>.

<sup>67</sup> “OpenID Foundation Website.” OpenID Foundation homepage. Accessed April 1, 2023. <https://openid.net/>.

755 The foundational OIDC specification, OIDC Core, "defines the core OpenID Connect  
756 functionality: authentication built on top of OAuth 2.0 and the use of Claims [a piece of  
757 information asserted about an Entity] to communicate information about the End-User. It  
758 also describes the security and privacy considerations for using OpenID Connect."<sup>68</sup> Work  
759 is underway within the OpenID Connect Working group to further define the use of OIDC  
760 with verifiable credentials and self-issued OpenID providers.<sup>69</sup> This positions the  
761 specification to support efforts around digital wallets and direct control by individuals for  
762 their own data.

763  
764 Going beyond the OIDC specifications, the OpenID Foundation includes profiles that  
765 constrain the general specification for appropriate use in specific industries. From the  
766 Financial-grade API (API) for the finance industry to Health Relationship Trust (HEART)  
767 profiles for the healthcare industry, these profiles describe what aspects of OIDC are  
768 appropriate for these use cases. As with all profiles, their guidance can only limit what is in  
769 the original specification; it does not add new, conflicting requirements.

#### 770 3.3.1.5 Verifiable Credentials

771 The concept of a verifiable credential, which at its most basic is a digital credential that can  
772 be verified in some manner, is widespread. Whether governments and organizations are  
773 specifically referring to W3C Verifiable Credentials (VCs) or some other, potentially  
774 proprietary, form of verifiable credential requires research into each implementation.

775  
776 Focusing on VCs as standardized within the World Wide Web Consortium (W3C), VCs were  
777 designed with government-issued digital credentials as one of the driving use cases.<sup>70</sup> As  
778 per the specification's abstract, "A *verifiable claim* is a qualification, achievement, quality, or  
779 piece of information about an entity's background such as a name, government ID,  
780 payment provider, home address, or university degree."

781

---

<sup>68</sup> Sakimura, Nat, J. Bradley, M. Jones, B. De Medeiros, and C. Mortimore. "OpenID Connect Core 1.0 Incorporating Errata Set 1," November 8, 2014. [https://openid.net/specs/openid-connect-core-1\\_0.html](https://openid.net/specs/openid-connect-core-1_0.html).

<sup>69</sup> OpenID Connect Working Group. "OpenID for Verifiable Credentials" OpenID Foundation. Accessed April 1, 2023. <https://openid.net/openid4vc/>.

<sup>70</sup> Otto, Nate, Sunny Lee, Brian Sletten, Daniel Burnett, Manu Sporny, and Ken Ebert. "Verifiable Credentials Use Cases: W3C Working Group Note 24 September 2019," September 24, 2019. <https://www.w3.org/TR/vc-use-cases/>.

782 The privacy considerations section of the core VC specification is extensive.<sup>71</sup> It recognizes  
783 that privacy is not a binary concept and that government-issued identifiers are often highly  
784 correlatable.

785  
786 While not restricted to blockchains, countries exploring blockchain technologies have relied  
787 on VCs for their services. The European Blockchain Services Infrastructure (EBSI), an  
788 initiative of the European Commission and the European Blockchain Partnership, required  
789 support for the Verifiable Credentials Lifecycle “to understand how Verifiable Credentials  
790 work according to W3C and EBSI standard.”<sup>72</sup>

791 3.3.1.6 ISO/IEC 18013-5:2021 Personal identification — ISO-compliant driving  
792 licence — Part 5: Mobile driving licence (mDL) application

793 The acceptance of driving licenses at the international level down to the most local  
794 jurisdiction makes driver's licenses one of the most influential sources of identification in  
795 the world.

796  
797 Such level of interoperability is driven by standardization, and because card-based driver's  
798 licenses are already expected to follow international standards, mobile driving licences  
799 (mDLs) similarly require the same interoperability. As such, the ISO/IEC 18013 group of  
800 standards for driver's licenses was extended to include and cover mobile Driving License  
801 credentials under "ISO/IEC 18013-5 -2021 - Personal identification — ISO-compliant driving  
802 licence — Part 5: Mobile driving licence (mDL) application.”<sup>73</sup>

803  
804 As per the abstract for this standard:

805  
806 *This document establishes interface specifications for the implementation of a driving*  
807 *licence in association with a mobile device. This document specifies the interface between*  
808 *the mDL and mDL reader and the interface between the mDL reader and the issuing*  
809 *authority infrastructure. This document also enables parties other than the issuing*  
810 *authority (e.g. other issuing authorities, or mDL verifiers in other countries) to:*

- 811 — *use a machine to obtain the mDL data;*
- 812 — *tie the mDL to the mDL holder;*
- 813 — *authenticate the origin of the mDL data;*
- 814 — *verify the integrity of the mDL data.*

815 *The following items are out of scope for this document:*

---

<sup>71</sup> Sporny, Manu, Dave Longley, and David Chadwick. “Verifiable Credentials Data Model v1.1,” March 3, 2022.  
<https://www.w3.org/TR/vc-data-model>. See Section 7. Privacy Considerations

<sup>72</sup> European Commission European Blockchain Services Infrastructure. “Success Stories.” Accessed April 1, 2023.  
<https://ec.europa.eu/digital-building-blocks/wikis/display/EBSI/Verifiable+Credentials+Success+Stories>.

- 816 — *how mDL holder consent to share data is obtained;*
- 817 — *requirements on storage of mDL data and mDL private keys.*

818  
819

820 ISO/IEC 18013-5 was designed with the core ISO/IEC privacy principles in mind (see ISO/IEC  
821 29100:2011).<sup>74</sup> These principles include: consent and choice, purpose specification and data  
822 retention, data minimization, collection limitation, accuracy and quality, openness,  
823 transparency, and individual participation, accountability and privacy compliance, and  
824 information security.<sup>75</sup>

825

826 The move towards mDLs, therefore, has a significant potential for influencing the scope,  
827 use, and privacy expectations of any government-issued digital credentials globally.

828

829 To complement the published ISO 18013-5 that addresses in person presentation of a  
830 credential, 18013-7 will soon follow suite to cover online presentation of credentials. The  
831 specification family will also contemplate provisioning standards with 18013-4 and  
832 certification standards with 18013-6. All in all, the ISO mDL standard will cover a wide range  
833 of functionalities (in person verification in both connected and non-connected mode,  
834 online verification, etc..) which will open the door to new use cases while keeping end users  
835 in control of their data.

836

837 While ISO/IEC 18013-5 is limited in scope to mDLs, the level of detail regarding the  
838 communication protocols, data encodings, security mechanisms and data privacy and  
839 minimization requirements can be applied to and benefit other types of digital credentials  
840 such as identity, health credentials, etc... in a multiple credential wallet approach.

841

---

<sup>74</sup> ISO/IEC 29100:2011. <https://www.iso.org/standard/45123.html>.

<sup>75</sup> Kelts, David. "Successful Adoption of Mobile ID Hinges Largely on Protection of Citizen Privacy." International Association of Privacy Professionals, March 1, 2022. <https://iapp.org/news/a/successful-adoption-of-mobile-id-hinges-largely-on-protection-of-citizen-privacy/>.

### Developing a Privacy-Enhancing Model for Mobile Credentials

The Privacy Enhancing Mobile Credentials Work Group (PEMC WG) at the Kantara Initiative is working on creating a set of privacy requirements for Issuers, Verifiers, and Providers of digital identity credentials so that each stakeholder can demonstrate their conformance to these requirements. At the heart of the PEMC WG process is to ensure that the reasonable privacy expectations of the individual holding the credential are met. The "Trust Triangle" below illustrates the key stakeholders in the ecosystem. At each intersection, the stakeholder could be an individual or organization, and different standards could apply, but the privacy requirements would be similar in this decentralized model.

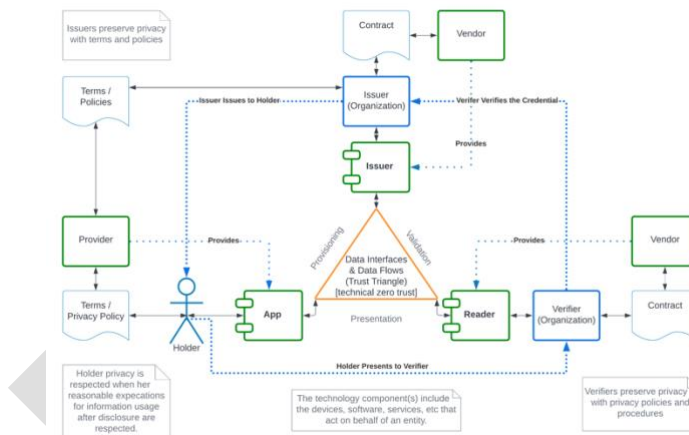


Figure 1: the PEMC Trust Triangle model

Work is currently underway for the Early Implementor's Guidance report and interested parties are encouraged to join the PEMC WG. The PEMC working group will continue to progress definition of the detailed requirements and ultimately conformance processes. This work can provide a reasonable foundation for market participants to self-certify conformance to shared privacy guidelines, a key first step.

However, this is the start of the journey. There are limits to the potential impact as there are no current policies that mandate conformance to these guidelines, nor are there mechanisms to automate conformance at scale (e.g. manual review of implementations by auditors vs automated test suites that are possible on protocols).

845 3.3.2 The Standards Behind Biometrics

846 All digital credentials described in this paper include some use of biometrics. Three of the  
847 popular sets of standards that exemplify how to use digital credentials in a privacy-  
848 preserving manner include FIDO2, NIST SP 800-63-3, and ISO/IEC 27553.<sup>76</sup>

849 3.3.2.1 Fast IDentity Online (FIDO)

850 The FIDO Alliance and their FIDO2 specification have significantly improved the security  
851 features available in the authentication process. Those features, including keeping  
852 biometric data on the device and under the user’s control and offering unique keys for  
853 each Internet site to prevent tracking users across sites, are an example of building in  
854 privacy features at the protocol layer.<sup>77</sup>

855 3.3.2.2 NIST SP 800-63-3 Digital Identity Guidelines

856 NIST SP 800-63 has been a profoundly influential set of standards since its initial  
857 publication in December 2011. Since then, these guidelines have gone through two  
858 revisions and are in the process of completing a third (NIST SP 800-63-4). The purpose of  
859 these guidelines is to “provide technical guidelines to credential service providers (CSPs) for  
860 the implementation of digital authentication.”<sup>78</sup> Government-issued digital credentials are  
861 generally issued for specific services; they are not part of any national-level identity  
862 scheme.

863  
864 While the guidelines provide direction mandatory for U.S. government agencies,  
865 governments around the world have found the contents useful to their own issuance of  
866 digital credentials. NIST SP 800-63-3 took a new approach to assurance, retiring the  
867 concept of a single level of assurance and considering the different elements of risk  
868 associated with the authentication process:

869  
870 *“These guidelines provide mitigations of an authentication error’s negative*  
871 *impacts by separating the individual elements of identity assurance into*  
872 *discrete, component parts. For non-federated systems, agencies will select two*  
873 *components, referred to as Identity Assurance Level (IAL) and Authenticator*

---

<sup>76</sup> Note that the list of interesting standards in this space is growing; this is just a sample.

<sup>77</sup> FIDO Alliance. “FIDO2 - FIDO Alliance.” Accessed April 1, 2023. <https://fidoalliance.org/fido2/>.

<sup>78</sup> Grassi, Paul, Justin Richer, Sarah Squire, James Fenton, Ellen Nadeau, Naomi Lefkowitz, Jamie Danker, Yee-Yin Choong, Kristen Greene, and Mary Theofanos. “Digital Identity Guidelines Federation and Assertions: Federation and Assertions.” National Institute of Standards and Technology, U.S. Department of Commerce, June 2017. <https://doi.org/10.6028/NIST.SP.800-63c>. See Section 1 Purpose.

874 Assurance Level (AAL). For federated systems, agencies will select a third  
875 component, Federation Assurance Level (FAL).

876

877 *These guidelines retire the concept of a level of assurance (LOA) as a single*  
878 *ordinal that drives implementation-specific requirements. Rather, by*  
879 *combining appropriate business and privacy risk management side-by-side*  
880 *with mission need, agencies will select IAL, AAL, and FAL as distinct options.*  
881 *While many systems will have the same numerical level for each of IAL, AAL,*  
882 *and FAL, this is not a requirement and agencies should not assume they will be*  
883 *the same in any given system.” – Paul Grassi, Michael Garcia, and James*  
884 *Fenton, NIST SP 800-63-3<sup>79</sup>*

### 885 3.3.2.3 ISO/IEC 27533

886 This standard, currently in two parts, provides a collection of high-level requirements for  
887 biometric authentication on mobile devices. Part 1 focuses on what the standard refers to  
888 as ‘local modes,’ biometric data and derived biometric data do not leave the device. In  
889 other words, the standard focuses on the protection of biometric data on the device itself,  
890 not as it relates to access to remote, off-device services. This standard was approved and  
891 published in November 2022.<sup>80</sup>

892

893 Part 2, still under development, picks up where Part 1 leaves off and focuses on remote  
894 modes where the biometric data “the biometric data or derived biometric data are  
895 transmitted between the mobile devices and the remote services in either or both  
896 directions.”<sup>81</sup>

---

<sup>79</sup> Grassi, Paul, Michael Garcia, and James Fenton. “Digital Identity Guidelines.” National Institute of Standards and Technology, U.S. Department of Commerce, June 2017. <https://doi.org/10.6028/NIST.SP.800-63-3>. See the Executive Summary.

<sup>80</sup> ISO/IEC 27553-1:2022 Information security, cybersecurity and privacy protection — Security and privacy requirements for authentication using biometrics on mobile devices — Part 1: Local modes. ISO/IEC JTC 1/SC 27. Geneva, Switzerland: ISO, published November 2022. <https://www.iso.org/standard/71671.html>.

<sup>81</sup> ISO/IEC WD 27553-2 Information security, cybersecurity and privacy protection — Security and privacy requirements for authentication using biometrics on mobile devices — Part 2: Remote modes. ISO/IEC JTC 1/SC 27. Under development. <https://www.iso.org/standard/71670.html>.



### 897 3.3.3 Identity Assurance

898 Perhaps the most valuable characteristic of a government-issued digital identity credential  
899 is the degree of confidence it offers that a person's claimed identity is their real identity as  
900 determined by the government. Not all use cases require the same assurances, however,  
901 which has driven a need to classify and provide guidance for how to reach various levels of  
902 identity assurance.

903

904 This section touches on a few of the standards in use today to help governments and  
905 organizations grapple with how to create the necessary assurances around an individual's  
906 digital identity.

#### 907 3.3.3.1 NIST SP 800-63A

908 We have mentioned NIST SP 800-63-3 in general, but it is worth highlighting the specific  
909 NIST standard associated with identity assurance, NIST SP 800-63A.<sup>82</sup> The guidance in NIST  
910 publications is specifically targeted to U.S. federal government agencies. In its favor, the  
911 standard recognizes the need to balance organizational and government requirements,  
912 usability, and privacy. However, in attempting to address the myriad use cases that an  
913 organization the size of the U.S. government might encounter, the complexity of having  
914 multiple identity assurance levels along with different authenticator assurance levels (NIST  
915 SP 800-63B) and federation assurance levels (NIST SP 800-63C) makes compliance  
916 challenging.

#### 917 3.3.3.2 Kantara Initiative Identity Assurance Framework

918 The Kantara Initiative's goal is to offer a technical bridge between the technology and the  
919 standards, offering an assessment program "to a range of parties who have an interest in,  
920 and reliance upon, the degree of rigor applied to the management, operation and  
921 provisioning of electronic Identity Proofing and Credential Management services."

922

923 The Identity Assurance Framework, the core of their assessment program, is strongly  
924 aligned to ISO/IEC 17065 Conformity Assessment for products and services.<sup>83</sup> The program

---

<sup>82</sup> Grassi, Paul, James Fenton, Naomi Lefkowitz, Jamie Danker, Yee-Yin Choong, Kristen Greene, and Mary Theofanos. "Digital Identity Guidelines: Enrollment and Identity Proofing Requirements." National Institute of Standards and Technology, U.S. Department of Commerce, June 2017. <https://doi.org/10.6028/NIST.SP.800-63a>.

<sup>83</sup> Kantara Initiative Leadership Council. "Identity Assurance Framework." Accessed April 1, 2023. <https://kantara.atlassian.net/wiki/spaces/LC/pages/1737392/Identity+Assurance+Framework>.

925 is used by U.S. government agencies to help make purchasing decisions from companies  
926 and providers certified to be in compliance with NIST SP 800-63-3.

### 927 3.3.3.3 OpenID Connect for Identity Assurance 1.0

928 Looking to a more code-driven specification, the OpenID Foundation published the OpenID  
929 Connect for Identity Assurance standard in 2022.<sup>84</sup> This specification provides an extension  
930 to OIDC that allows a service to identity information along with an explicit statement about  
931 the verification status of that information, such as what framework the information was  
932 verified under and using what evidence was used at the time of verification.

933  
934 This specification is in use by several national digital identity programs being developed as  
935 part of eIDAS 2.0.<sup>85</sup>

936

### 937 3.3.4 Open Standard Identity APIs (OSIA)

938 In order for the technology to work together in all the ways necessary for a supportable,  
939 functional system, it needs to exist in coherent framework. This is where OSIA comes in.<sup>86</sup>

940

941 In 2019 multiple organizations committed to the development of national identification  
942 systems that are inclusive, trusted, and accountable and supported the development of a  
943 set of shared 'Principles for Good Identification'.<sup>87</sup>

944

945 The vision was to create a guiding framework that governments around the globe can use  
946 to ensure they build inclusive and trusted digital ID and civil registration systems that both  
947 enhance people's lives – and empower them to gain access to social and economic  
948 opportunities.

949

950 Principle 5, "[u]sing open standards and ensuring vendor and technology neutrality,"  
951 enshrines the importance of enabling ID systems that utilize open standards to both

---

<sup>84</sup> Lodderstedt, Torsten, D. Fett, M. Haine, K. Lehmann, A. Pulido, and K. Koiwai. "OpenID Connect for Identity Assurance 1.0," August 19, 2022. [https://openid.net/specs/openid-connect-4-identity-assurance-1\\_0.html](https://openid.net/specs/openid-connect-4-identity-assurance-1_0.html).

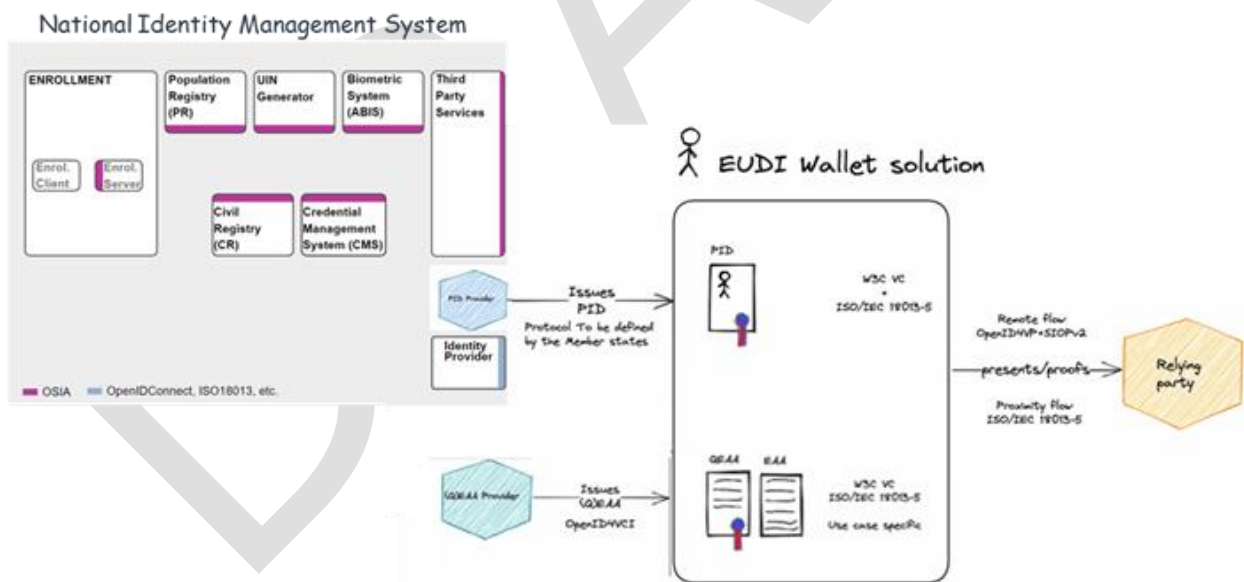
<sup>85</sup> Sharif, Amir, Matteo Ranzi, Roberto Carbone, Giada Sciarretta, Francesco Antonio Marino, and Silvio Ranise. "The EIDAS Regulation: A Survey of Technological Trends for European Electronic Identity Schemes." *Applied Sciences* 12, no. 24 (December 10, 2022): 12679. <https://doi.org/10.3390/app122412679>.

<sup>86</sup> Secure Identity Alliance. "OSIA." Accessed April 4, 2023. <https://secureidentityalliance.org/osia>.

<sup>87</sup> The World Bank, ID4D. "1. PRINCIPLES | Identification for Development." Accessed April 4, 2023. <https://id4d.worldbank.org/guide/1-principles>.

952 achieve improved efficiencies and functionality and assure that ID systems can be evolved  
 953 and adapted to accommodate changes over time. OSIA provides the open standard  
 954 interfaces (APIs) that enable seamless connectivity between building blocks of the ID  
 955 management system – regardless of technology, solution, architecture, or vendor. The ITU-  
 956 T has qualified this standard so that it may be normatively referenced in ITU-T standards.<sup>88</sup>  
 957  
 958 A government-issued digital credential, be it a driving license, an ID card or a passport, is  
 959 only the tip of the iceberg of the complex set of building blocks necessary to safely issue  
 960 the credential to the citizen’s wallet.

961  
 962 All those building blocks handle the collection of personal data from the citizens,  
 963 biographic and/or biometrics, its treatment to ensure identity unicity and potentially its  
 964 storage. Below is a standardized view of the national identification systems building blocks  
 965 from OSIA standard.<sup>89</sup>  
 966  
 967



968  
 969  
 970 As per eIDAS 2.0, National Identification Systems represent the root of trust from which the  
 971 PID can be derived and issued to digital ID wallets. While today there is no selected

<sup>88</sup> Secure Identity Alliance. “Secure Identity Alliance Awarded Qualified ITU-T Reference Organization Status - Landmark Qualification Enables the ITU-T to Normatively Reference OSIA Specifications,” November 11, 2022. <https://secureidentityalliance.org/news-events/news/secure-identity-alliance-awarded-qualified-itu-t-reference-organization-status>.

<sup>89</sup> Secure Identity Alliance. “2. Functional View — OSIA 6.2.0-DRAFT Documentation.” Accessed April 4, 2023. <https://osia.readthedocs.io/en/latest/02%20-%20functional.html>.

972 standard for the PID issuance protocol, OSIA standard can help the PID provider to tap into  
973 relevant databases and systems to collect the PID and proceed with the issuance.

974

975 Already implemented in several countries, OSIA scope is as follow:

976

977 **1. Build a common understanding of the functional scope for building blocks of the**  
978 **national identity management system**

979 OSIA's first step has been to formalize the definitions, scope, and main functionalities of  
980 each building block within the identity management system.

981

982 **2. Create a set of standardized interfaces**

983 For this core piece of work, OSIA is focused on developing the set of interfaces needed to  
984 connect the multiple identity system building blocks and ensure seamless interactions via  
985 pre-defined services.

986

987

988 **4 Gaps and Risks**

989 Even working from positive intentions, regulations and technologies struggle to manage  
990 the risks to privacy that come from the integration of digital and real-world identities. In the  
991 case of regulation, the challenge comes from trying to find a balance between competing  
992 operational requirements, human nature, and technological limitations. In the technical  
993 standards community, specifying in the technology what are essentially moral and ethical  
994 choices is nearly impossible without resorting to significant bias towards one culture or  
995 another. Complicating matters are individual expectations when it comes to when and how  
996 they are expected to use their credentials.

997

998 There is room for improvement on both sides, but it requires awareness on both sides on  
999 how to leverage the strengths of each party to cover the limitations inherent in their areas  
1000 of control.

1001

1002 This section examines some of the gaps introduced by competing motivations and the  
1003 limits of what technology and regulation can realistically do to support privacy when using  
1004 government-issued digital credentials.

## 1005 4.1 Recognizing Motivations at Scale

1006 When considering government-issued digital credentials on a global scale, we must  
1007 recognize that while the desire for digital transformation is the same, the impetus driving  
1008 those desires are quite different. This leads to a different weight being placed on each  
1009 factor as they are considered before establishing a service.

1010  
1011 Developing countries see digital identity and strong levels of identity assurance as a  
1012 necessary enabler allowing people to engage in economic opportunities. In more robust  
1013 economies, digital identity is more of a convenience; the depth and breadth of citizen-  
1014 supporting infrastructure has been sufficient enough to stand on its own without major  
1015 technological enhancements (though of course some improvements have been required to  
1016 move forward). The belief of digital identity as solely an enabler of economic opportunity or  
1017 a convenience in a modern world is changing; the change is being driven by a world where  
1018 the lines between “online” and “offline” are blurring thanks to the ubiquity of mobile  
1019 devices.

1020  
1021 The fact that the motivations are varied is important because any effort to address the  
1022 risks and gaps in the system will also vary in response to what is driving the effort. If the  
1023 primary driver is financial, for example, then addressing the privacy risk must be framed as  
1024 an economic benefit. If the primary driver is convenience, then the expectations of the  
1025 individual users drive the experience and the demand. And in all cases, the requirements  
1026 of regulation and the capability of technology frame the possible.

### 1027 4.1.1 Hyper-local Expectations

1028 The motivations driving governments are often considered at the scale of entire countries  
1029 or regions. That said, there are also relevant motivations driving the parties consuming  
1030 these credentials and the individuals using them. Businesses, organizations, and even  
1031 individuals must consider the benefits of using high-value, government-validated  
1032 information against the risks of this information being used in unexpected, unintended,  
1033 and possibly inappropriate ways.

1034

1035 *"Inherent in the capture, storage, and use of sensitive personal data are risks*  
1036 *associated with privacy violations, data theft and misuse, identity fraud, and*  
1037 *discrimination."* – *The World Bank Identification For Development Program*<sup>90</sup>

1038  
1039 When every entity involved in a transaction using a government-issued digital credential  
1040 has a responsibility for an individual's privacy, they all bring their own expectations and  
1041 requirements into the user experience. This often results a privacy paradox between  
1042 individuals' stated privacy preferences and their actual disclosure behavior.<sup>91</sup>  
1043

## 1044 4.2 The Limits of Technology

1045 Government-issued digital credentials rely on various technology standards and tools, but  
1046 the field of adoption is both wide, with multiple protocols being implemented, and narrow,  
1047 in that there are only a few mobile platforms on which these tools can be used. In many  
1048 cases, the technical standards are open to a variety of implementations that may result in  
1049 more confusion rather than greater interoperability.<sup>92</sup> Overall, the tools are complex,  
1050 leaving many implementations problematic from a privacy perspective.

1051  
1052 The technology supporting digital identity credentials exists in a difficult grey area. If a  
1053 service can see data, as it may during authentication and authorization moments, they can  
1054 store it and use it, possibly correlate it, or even sell it at any future date. While single  
1055 components may not themselves identify an individual, when they are combined from  
1056 multiple systems and interactions, identification may happen.

1057  
1058 This section takes a high-level look at some of the privacy-related issues affecting these  
1059 credentials via the technology itself.

---

<sup>90</sup> The World Bank ID4D. "Practitioner's Guide." Accessed April 1, 2023.

<https://id4d.worldbank.org/guide/creating-good-id-system-presents-risks-and-challenges-there-are-common-success-factors>.

<sup>91</sup> Waldman, Ari Ezra, "Cognitive Biases, Dark Patterns, and the 'Privacy Paradox'" (2020). Articles & Chapters. 1332. [https://digitalcommons.nyls.edu/fac\\_articles\\_chapters/1332](https://digitalcommons.nyls.edu/fac_articles_chapters/1332)

<sup>92</sup> See for example the note in 4.7 Proofs (Signature) in "Verifiable Credentials Data Model v1.1," <https://www.w3.org/TR/vc-data-model>.

#### 1060 4.2.1 Intrinsic Limitations of Protocols

1061 While the digital landscape is dependent on technology, technology cannot solve all the  
1062 challenges any more than laws and regulations can protect for all use cases. Technology  
1063 must support strict regulatory environments where all transactions must be logged,  
1064 audited, and controlled, while also supporting consumer environments where transactions  
1065 should be entirely at the discretion of the individual. Offline and remote scenarios are also  
1066 challenging as any dependency on real-time validation is impossible. Technology can  
1067 mitigate the risk of a credential being inappropriately used by a bad actor, but it cannot  
1068 negate that risk entirely.

1069  
1070 Expecting technology to perform moral judgements or culturally sensitive decisions leads  
1071 us into the realm of artificial intelligence, an area that has its own issues with privacy that  
1072 go far beyond the scope of this paper.

#### 1073 4.2.2 Biometrics Technologies

1074 Biometrics, particularly facial recognition, are increasingly popular as a way to match an  
1075 individual to their digital credentials.<sup>93</sup> The convenience for the individual, when everything  
1076 works as the developers expect, is high. Governments often find facial recognition to be the  
1077 simplest way for people to take advantage of the new online tools and services  
1078 governments are offering, and also a powerful way to minimize fraud by tightly coupling  
1079 something the person is to something they have. The accuracy of these systems, however,  
1080 remains problematic. Verification services such as phone apps still struggle with the full  
1081 range of the human phenotype.<sup>94</sup>

1082  
1083 The convenience for individuals when authenticating to systems with biometrics is  
1084 significant, but the technology comes with significant privacy concerns. In those scenarios  
1085 where the biometric data leaves the device, collecting and storing the details of individual  
1086 biometrics is a significant privacy risk if the data is not properly secured. There are even  
1087 more concerns if the biometric data is used by third-party systems as the sole

---

<sup>93</sup> Shaheed, Kashif, Aihua Mao, Imran Qureshi, Munish Kumar, Qaisar Abbas, Inam Ullah, and Xingming Zhang. "A Systematic Review on Physiological-Based Biometric Recognition Systems: Current and Future Trends." *Archives of Computational Methods in Engineering* 28, no. 7 (2021): 4917–60. <https://doi.org/10.1007/s11831-021-09560-3>.

<sup>94</sup> Zukarnain, Z.A.; Muneer, A.; Ab Aziz, M.K. Authentication Securing Methods for Mobile Identity: Issues, Solutions and Challenges. *Symmetry* 2022, 14, 821. <https://doi.org/10.3390/sym14040821>

1088 authenticator, checking the data against a central repository to determine if an individual is  
1089 approved or explicitly disallowed in some manner.<sup>95</sup>

1090  
1091 While not directly a privacy concern, the challenge in changing biometric data does lead to  
1092 related concerns of usability and security. It is relatively easy to change a password; it is  
1093 often more difficult to change biometrics. There is ongoing research on the concept of  
1094 biohashing and revocable biometrics, but the extent of the use of these techniques by  
1095 governments is unclear.<sup>96</sup>

1096  
1097 In the U.S., there are no national-level privacy laws, nor national ones specific to biometrics.  
1098 Individual states are passing their own laws for companies operating in their state. In  
1099 Illinois, for example, the Biometrics Information Privacy Act, originally enacted in 2008,  
1100 focuses on concerns regarding the abuse of biometrics and associated privacy implications.  
1101 This act, however, excludes state and local governments and their contractors.

1102  
1103 Even in Europe with the GDPR, member states may require different protections for  
1104 biometric data.<sup>97</sup> There are also broad provisions that allow EU member states to process  
1105 personal data without consent if there is a “national security,” “defense,” or “public security”  
1106 concern, terms that are at best poorly defined.<sup>98</sup>

1107  
1108 Ultimately, while biometrics are heavily used by governments to tie the credential with the  
1109 individual, the details of their protections and the associated risk of their use is a major  
1110 concern to many.

### 1111 4.2.3 The Protocols of Authentication and Authorization

1112 As noted above, governments issuing digital credentials are focused on a few specific  
1113 protocols: SAML, OAuth and OpenID Connect, and Verifiable Credentials. When it comes to

---

<sup>95</sup> Bertocci, Vittorio. “A Tale of Two Biometrics Styles.” Auth0 - Blog, March 10, 2023. <https://auth0.com/blog/a-tale-of-two-biometrics-styles/>.

<sup>96</sup> See for example Prabhu, D., S. Vijay Bhanu, and S. Suthir. ‘Privacy Preserving Steganography Based Biometric Authentication System for Cloud Computing Environment’. *Measurement: Sensors* 24 (2022): 100511. <https://doi.org/10.1016/j.measen.2022.100511> and Loh, Jia-Chng, Geong-Sen Poh, Jason H. M. Ying, Hoon Wei Lim, Jonathan Pan, and Weiyang Wong. “PBio: Enabling Cross-Organizational Biometric Authentication Service through Secure Sharing of Biometric Templates,” November 10, 2020. <https://eprint.iacr.org/2020/1381>.

<sup>97</sup> Ross, Danny. “Processing Biometric Data? Be Careful, under the GDPR.” *International Association of Privacy Professionals*, October 13, 2017. <https://iapp.org/news/a/processing-biometric-data-be-careful-under-the-gdpr/>.

<sup>98</sup> Human Rights Watch. “The EU General Data Protection Regulation,” June 6, 2018. <https://www.hrw.org/news/2018/06/06/eu-general-data-protection-regulation>.



1114 privacy implications however, these protocols vary in how they're documented or even  
1115 understood by the protocol architects.

1116  
1117 SAML was designed with privacy as a fundamental, documented part of the specification.  
1118 Since the publication of SAML 1.0 in 2002, the standard included a separate document  
1119 entirely focused on security and privacy.<sup>99</sup> This has been updated with the two successive  
1120 versions of SAML (1.1 and 2.0).<sup>100</sup> It is one of the most robust treatments of privacy in any  
1121 of the commonly used authentication standards.

1122  
1123 For the OAuth family of specifications, developed within the IETF, a formal privacy  
1124 consideration as per RFC 6793, "Privacy Considerations for Internet Protocols," is  
1125 missing.<sup>101</sup>

1126 This is likely in part because the original core specification included no identity information  
1127 at all, being focused entirely on delegated authorization. That said, these specifications do  
1128 include security considerations, and there are certainly privacy implications of the security  
1129 of the specification leaves gaps, but even the RFC dedicated to the threats and security of  
1130 the OAuth 2.0 model ("OAuth 2.0 Threat Model and Security Considerations" (RFC 6819))  
1131 does not directly refer to privacy beyond the following statement: "Note: Any  
1132 implementation should consider potential privacy implications of using device  
1133 identifiers."<sup>102</sup>

1134  
1135 The OpenID core specification, created within the OpenID Foundation, does include a  
1136 Privacy Considerations section, though most of the related specifications do not (the  
1137 exception being "OpenID 2.0 to OpenID Connect Migration 1.0"). Having a privacy  
1138 consideration section in the core of the specification is a positive action, though the nature  
1139 of the specification itself limits some critical capabilities when it comes to all the facts of a  
1140 robust privacy framework. OIDC transactions are point-in-time transactions, limiting the  
1141 ability to incorporate non-functional factors into the specification. While consent and

---

<sup>99</sup> "Security and Privacy Considerations for the OASIS Security Assertion Markup Language (SAML)." OASIS, 15 March 2015. <https://docs.oasis-open.org/security/saml/v2.0/saml-sec-consider-2.0-os.pdf>.

<sup>100</sup> F. Hirsch et al. Security and Privacy Considerations for the OASIS Security Assertion Markup Language (SAML) V2.0. OASIS SSTC, March 2005. Document ID saml-sec-consider-2.0-os. See <http://docs.oasis-open.org/security/saml/v2.0/saml-sec-consider-2.0-os.pdf>.

<sup>101</sup> Cooper, A., Tschofenig, H., Aboba, B., Peterson, J., Morris, J., Hansen, M., and R. Smith, "Privacy Considerations for Internet Protocols", RFC 6973, DOI 10.17487/RFC6973, July 2013, <<https://www.rfc-editor.org/info/rfc6973>>.

<sup>102</sup> See pg 58 of Lodderstedt, T., Ed., McGloin, M., and P. Hunt, "OAuth 2.0 Threat Model and Security Considerations", RFC 6819, DOI 10.17487/RFC6819, January 2013, <<https://www.rfc-editor.org/info/rfc6819>>.

1142 choice as well as data minimization, two of the principles included in the OECD Privacy  
1143 Guidelines, are included to some extent, other principles, including purpose legitimacy,  
1144 collection limitation, use, retention, and disclosure, accuracy and quality, individual  
1145 participation, and information security, fall out of scope. These areas are expected to be  
1146 described in policy and other decisions outside the point of time of use.

1147  
1148 The Verifiable Credentials specification, coming from the World Wide Web consortium, is  
1149 another core specification that includes an extensive privacy considerations section.<sup>103</sup> As a  
1150 newer specification in this family, receiving much of its attention from the work in the EU  
1151 on digital wallets, the supporting material such as the implementation guidelines, do not  
1152 contain any special note on privacy.

#### 1153 4.2.4 Verifying Data

1154 A critical component to allowing people and organizations to trust identity information is  
1155 verified claims. Verified claims provide assured identity information, but the details on how  
1156 to share this information is still under development. The OpenID Foundation eKYC and  
1157 Identity Assurance (eKYC & IDA) working group is focused on “developing extensions to  
1158 OpenID Connect that will standardise the communication of assured identity information,  
1159 i.e. verified claims and information about how the verification was done and how the  
1160 respective claims are maintained.”<sup>104</sup>

1161  
1162 The ability to support verified claims is particularly relevant to privacy; it allows enough  
1163 trust in the system that it should mitigate the perceived need to collect even more  
1164 information to cross-check what is being asserted about the individual. Without the ability  
1165 to programmatically verify information, government-issued digital credentials cannot  
1166 successfully meet the diversity of uses they are expected to support. The work under  
1167 discussion is not trying to address how organizations will use the data available in the  
1168 credentials.<sup>105</sup> Instead, this technology would allow organizations to represent information  
1169 they need as well as allowing them to comply with data minimization principles.

1170 The relevant specifications are still under development; until they are completed and in  
1171 use, this functionality remains a gap in the technology supporting these credentials.

---

<sup>103</sup> “Verifiable Credentials Data Model v1.1,” <https://www.w3.org/TR/vc-data-model>.

<sup>104</sup> OpenID Foundation. “eKYC & Identity Assurance WG.” Accessed April 1, 2023. <https://openid.net/wg/ekyc-ida/>.

<sup>105</sup> Fett, Daniel, “OIDC Advanced Syntax for Claims (ASC) - Transformed Claims & Selective Abort/Omit,” presentation, 12 May 2021, <https://danielfett.de/download/oidc-advanced-syntax-for-claims.pdf>

## 1172 4.2.5 Comparing the Policies in Technology

1173 Not all organizations have the same rules when it comes to what kind of credentials they  
1174 will accept. This is as much a problem of technology as it is legality. The Open Identity  
1175 Exchange (OIX) is focused on what a full-scale trust framework needs to consider, from the  
1176 policy to the technology. This includes how to deal with the many different constraints that  
1177 may need to be applied when presenting information to an RP. The technical policy  
1178 descriptions vary enough that verification and use of credentials across industries (e.g.,  
1179 healthcare, financial services, education) and jurisdictions becomes impossible.

1180  
1181 While there are various open-source policy description languages, none include passing the  
1182 policy descriptions from one entity to another.<sup>106</sup> The authors of the OpenID Foundation's  
1183 eKYC & IDA Working Group's "Advanced Syntax for Claims" draft have looked at writing  
1184 their own using Rego, JSONlogic and possibly others but are still discussing next steps.<sup>107</sup>  
1185 Verification of the credential depends on the entity doing the verification, what information  
1186 they are requesting out of the credential, and the format of their request. None of that can  
1187 be shared today in a way that supports the basic principles of security and privacy.

1188  
1189 Part of the limitation is an increasing dependence on advanced cryptographic algorithms  
1190 that enable more granular sharing and validation of information. Development around  
1191 selective disclosure in general and zero-knowledge proofs in specific has opened up some  
1192 powerful possibilities for privacy. While enabled in several test implementations, these  
1193 implementations require the new algorithms be supported in the device operating system  
1194 and on hardware powerful enough to handle the math.<sup>108</sup>

1195  
1196 There are other approaches that do not require advanced cryptography, specifically hash-  
1197 based approaches as are being described in the IETF's OAuth working group draft,  
1198 "Selective Disclosures for JWTs (SD JWTs)."<sup>109</sup>

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<sup>106</sup> See De Coi, Juri Luca, and Daniel Olmedilla. "A Review of Trust Management, Security and Privacy Policy Languages." *Secrypt* (2008): 483-490 and World Wide Web Consortium. "PolicyLangReview - Policy Languages Interest Group," May 20, 2009. <https://www.w3.org/Policy/pling/wiki/PolicyLangReview>.

<sup>107</sup> Haine, Mark. "eKYC & IDA WG Report." *OpenID Foundation*. n.d. [https://openid.net/wordpress-content/uploads/2021/09/OIDF\\_eKYC-WG-Update\\_Mark-Haine-Daniel-Fett.pdf](https://openid.net/wordpress-content/uploads/2021/09/OIDF_eKYC-WG-Update_Mark-Haine-Daniel-Fett.pdf).

<sup>108</sup> Bertocci, Vittorio, and Daniel Fett. "Daniel Fett on Privacy-Preserving Measures and SD-JWT." Auth0, September 29, 2022. <https://identityunlocked.auth0.com/public/49/Identity%2C-Unlocked.--bed7fada/3bbcbab8>.

<sup>109</sup> Fett, Daniel, Kristina Yasuda, and Brian Campbell. "Selective Disclosure for JWTs (SD-JWT)." IETF Datatracker, March 13, 2023. <https://datatracker.ietf.org/doc/draft-ietf-oauth-selective-disclosure-jwt/>.

#### 1199 4.2.6 Data Correlation and Re-use

1200 The Use and Purpose Limitations found in the OECD Privacy Principles state that services  
1201 should only collect the data they need for the purpose they state they are using it for.  
1202 These concepts are included in several of the standards, laws, and regulations in the world.  
1203 The gap comes, however, in interpretation. If an individual uses their government-issued  
1204 digital credential for the purpose of travel, is it inappropriate for travel services to use that  
1205 information to further enhance the individuals experience?

1206  
1207 The line is not always clear. Organizations interested in staying on the right side of the law  
1208 include what they are legally required to in their privacy statements and end-user license  
1209 agreements, but those statements are notoriously difficult to read.<sup>110</sup> As individuals  
1210 encounter new ways of being identified, authenticated, and authorized, they perceive new  
1211 threats to their privacy they do not know how to address.

1212

1213 *“However, emerging travel technologies such as biometric verification at*  
1214 *airports require the collection, use, and storage of new types of information*  
1215 *that are considered highly sensitive, such as face and retina images,*  
1216 *fingerprints, and speech recognition (i.e., biometric data). At times, travelers*  
1217 *may perceive that they did not have a choice to opt out from sharing their*  
1218 *biometric data for processing at airports, or that they were not appropriately*  
1219 *notified or asked to give consent in advance of collection and use of their*  
1220 *biometric data (Street 2019).” – Athina Ioannou, Iis P. Tussyadiah, and Graham*  
1221 *Miller, Journal of Travel Research.<sup>111</sup>*

1222

1223 As with many of the gaps in the area of digital identity in general and government-issued  
1224 digital credentials in specific, this gap falls in an area that touches both the limits of  
1225 technology and the constraints of current regulation.

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<sup>110</sup> Zhang, Yibo, Tawei Wang, and Carol Hsu. "The effects of voluntary GDPR adoption and the readability of privacy statements on customers' information disclosure intention and trust." *Journal of Intellectual Capital* 21, no. 2 (2020): 145-163.

<sup>111</sup> Ioannou, Athina, Iis P. Tussyadiah, and Graham Miller. "That's Private! Understanding Travelers' Privacy Concerns and Online Data Disclosure." *Journal of Travel Research* 60, no. 7 (September 1, 2021): 1510–26. <https://doi.org/10.1177/0047287520951642>.

## 1226 4.3 Protections Missing in Regulation and Standards

1227 When it comes to government-issued digital credentials, privacy considerations are often  
1228 held to literally a different standard than the private sector. This is both understandable  
1229 and concerning; governments have very different requirements and responsibilities. The  
1230 need for high levels of identity validation and verification with these credentials, combined  
1231 with an expectation of securing people’s data, makes implementing privacy protections  
1232 uniquely challenging.

1233  
1234 As an example where protections are defined in law but hold government agencies as out  
1235 of scope, the Illinois Biometric Information Privacy Act (BIPA) only applies to private  
1236 entities.<sup>112</sup> State or local government agencies or the court and its members (e.g., clerk,  
1237 judge, or justice) are not included.<sup>113</sup> Alternatively, Singapore has an extensive Public Sector  
1238 (Governance) Act (PSGA) laying out the requirements for security and privacy as they apply  
1239 to government services. The U.S. NIST SP 800-63 falls in the middle, as it applies only at the  
1240 federal level; states vary significantly in how they draft privacy legislation and whether it  
1241 applies to government agencies at all.

1242  
1243 Several of the standards and regulations have only gone as far as to specify in-person, on-  
1244 device requirements. Describing the requirements and limitations when considering  
1245 remote scenarios where data may need to leave the device on which it is stored are still in  
1246 draft or under discussion as noted in the review above of ISO/IEC 18013-5 and ISO/IEC  
1247 27553-2.

### 1248 4.3.1 India’s Digital Personal Data Protection Bill 2022

1249 Legislative efforts to support online privacy in India include a new Digital Personal Data  
1250 Protection bill under consideration by India’s parliament. This is the second effort at such a  
1251 bill; Parliament dropped the earlier version in August 2022. With the Aadhaar system  
1252 providing credentials to over a billion people, the concerns about how the personal data  
1253 from that system and other online services will be used must be addressed in part by legal  
1254 protections that give individuals recourse when it comes to protecting their data.

1255

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<sup>112</sup> Institute for Legal Reform. “ILR Briefly: A Bad Match: Illinois and the Biometric Information Privacy Act - ILR.” ILR, October 12, 2021. <https://instituteforlegalreform.com/research/ilr-briefly-a-bad-match-illinois-and-the-biometric-information-privacy-act/>.

<sup>113</sup> “Biometric Information Privacy Act.” Illinois General Assembly, October 3, 2008. <https://www.ilga.gov/legislation/ilcs/ilcs3.asp?ActID=3004&ChapterID=57>.

1256 All legislation is the result of compromise, and the Digital Personal Data Protection bill still  
1257 has privacy advocates arguing for greater protections from the government itself.<sup>114</sup> The  
1258 issue of government surveillance remains a significant concern.<sup>115</sup> The fact that the bill  
1259 explicitly excludes offline and paper-based data collection leaves the question of whether  
1260 digitized paper records are protected as well.<sup>116</sup>

1261  
1262 The bill is designed on several principles common in other regions' privacy legislation and  
1263 the OECD Privacy Guidelines, including lawfulness, fairness, transparency, purpose  
1264 limitation, data minimization, accuracy, storage limitation, and accountability. But how  
1265 those principles are applied when it comes to the government monitoring itself or that grey  
1266 area of digitized forms is definitely a gap in the proposed protections.

#### 1267 4.3.2 Singapore's Personal Data Protection Act and the Public Sector 1268 (Governance) Act

1269 Singapore is one of the few nations that explicitly lays out the privacy and security  
1270 requirements for the government in a clearly documented way. PDPA sets out the legal  
1271 framework for data protection responsibilities in the private sector.<sup>117</sup> The PSGA is the  
1272 corresponding legal framework for the public sector.<sup>118</sup> The levels of control are different,  
1273 with the PDPA focusing on consent and the PSGA touching on more aspects of  
1274 cybersecurity.<sup>119</sup> The fact that there are separate legal frameworks is both a positive, in that  
1275 it makes the privacy landscape for Singapore more transparent, and negative, in that there  
1276 are significant disparities between public and private sector privacy protections.

1277

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<sup>114</sup> Sherman, Justin. "India's New Data Bill Is a Mixed Bag for Privacy." Atlantic Council, November 23, 2022. <https://www.atlanticcouncil.org/blogs/southasiasource/indias-new-data-bill-is-a-mixed-bag-for-privacy/>.

<sup>115</sup> Mathi, Sarvesh. "Data Protection Bill Legitimises Surveillance, Govt Has No Intent of Reforms: Stakeholders #NAMA." MediaNama, December 20, 2022. <https://www.medianama.com/2022/12/223-dpdp-bill-2022-enables-govt-surveillance-discussion/>.

<sup>116</sup> Nandle, Ravin. "India's Digital Personal Data Protection Bill 2022: Does It Overhaul the Former PDPB?" International Association of Privacy Professionals, November 22, 2022. <https://iapp.org/news/a/indias-digital-personal-data-protection-bill-2022-does-it-overhaul-the-former-pdpb/>.

<sup>117</sup> Lim, Chong Kin. "Singapore - Data Protection Overview." OneTrust DataGuidance, May 2022. <https://www.dataguidance.com/notes/singapore-data-protection-overview>.

<sup>118</sup> Government of Singapore, Smart Nation and Digital Government Office (SNDGO). "Government's Personal Data Protection Laws And Policies." Accessed April 1, 2023. <https://www.smartnation.gov.sg/about-smart-nation/secure-smart-nation/personal-data-protection-laws-and-policies>.

<sup>119</sup> Singapore Management University Newsroom. "Where Does Privacy Stand in This Age of Social Media and Data Breaches?," May 13, 2019. <https://news.smu.edu.sg/news/2019/05/13/where-does-privacy-stand-age-social-media-and-data-breaches>.

1278 As is often the case when it comes to government services, the prevalent theme is a  
1279 concern regarding surveillance.<sup>120</sup> The PSGA allows extensive data sharing between  
1280 government departments without requiring use consent or even knowledge. There  
1281 appears to be no legal resource for an individual to learn what data has been collected nor  
1282 how it has been used by the government. With Singpass serving as a ubiquitous credential  
1283 for so many services, the amount of data potentially collected is significant.

#### 1284 4.3.3 GDPR, NIS2, and eIDAS

1285 GDPR, NIS2, and eIDAS 2.0 all touch on personal data, though privacy is only one of several  
1286 design considerations guiding the regulations. The GDPR is often pointed to as the ‘gold  
1287 standard’ of privacy regulations in the world as it offers European member state citizens  
1288 and residents extensive privacy protections. NIS2, however, is more focused on increasing  
1289 the resilience of critical digital infrastructure. Requirements in NIS2 focus on system-level  
1290 security rather than data-level protection, which may result in contradictory requirements  
1291 that impact individual data privacy.<sup>121</sup> And the regulation focusing on digital identity, eIDAS  
1292 2.0, balances the restrictions imposed on third-party data sharing by the GDPR by building  
1293 a data sharing model owned by the data subject.

1294  
1295 With these and other EU regulations all influencing the identity space and, perforce,  
1296 government-issued digital credentials, there is significant risk of contradictions and gaps in  
1297 the privacy landscape.

1298  
1299 From a technical perspective, the focus on the national wallets suggests that the wallet  
1300 itself has become a single point of failure. If the individual cannot use the wallet for  
1301 whatever reason, they may have to resort to less privacy-enhancing processes such as  
1302 sharing copies of a physical driver’s license or passport. There is also the point that while  
1303 the technology housing the wallet is not specified, the mobile device vendor becomes  
1304 another component in the identity ecosystem (along with the government issuer, the  
1305 relying party or verifier, and even the individual) that must be considered when designing a  
1306 verifiable trust model.

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<sup>120</sup> Choo, Julia, and Angee Neo. “The Use and Abuse of Personal Data by the PAP Government.” New Naratif, June 7, 2022. <https://newnaratif.com/the-use-and-abuse-of-personal-data-by-the-pap-government/>.

<sup>121</sup> For more on how NIS2 and GDPR relate to each other, see Perray, Romain, and Pilar Arzuaga. “Regulating Cybersecurity across the EU and the UK - McDermott Will & Emery.” McDermott Will & Emery, January 2023. <https://www.mwe.com/insights/regulating-cybersecurity-across-the-eu-and-the-uk/>.

1307 4.3.4 U.S. Federal and State Privacy Laws

1308 The U.S. is one of the few countries that does not have a national, comprehensive privacy  
1309 law. Instead, laws focus on specific information or sectors, such as health or financial data.  
1310 Different states step into this gap, such as California, Utah, Colorado, Virginia, and  
1311 Connecticut, but efforts are uncoordinated and inconsistent. The International Association  
1312 of Privacy Professionals (IAPP) offers a U.S. State Privacy Legislation Tracker for individuals  
1313 interested in tracking this complicated landscape.<sup>122</sup>

1314

1315

**An Example of Introducing New Privacy Risks**

Governments collect a large amount of data about their citizens. In fact, they are the source of truth for birth dates, gender assigned at birth, citizenship, and more. All of that information is necessary to provide the strong levels of assurance regarding individual identity that governments are known for. This data is used for everything from social services, diversity, equity, and inclusion (DEI) initiatives, financial services, and more.

Collecting this data is both necessary and risky. In a paper presented at Blackhat USA 2019, authors James Pavur and Casey Knerr described how the “Right of Access” process within the GDPR has the potential to result in data theft by exposing sensitive information to unauthorized third parties.<sup>123</sup>

The right of access included in the GDPR allows EU residents to send subject access requests (SARs) to most organizations. Those organizations are required to respond within one month with a copy of all the personal data that organization holds on that resident. The GDPR does not specify beyond stating that the organization may employ “all reasonable measures to verify the identity of a data subject who requests access” (Rec. 64). The GDPR does not offer any further guidance on organizations that are expected to verify the identity of the requester. In fact, the GDPR further states that organizations cannot collect more data to help them identify the individual in the case an SAR is submitted.

This is a significant privacy risk that has been introduced by legislation designed to protect an individual’s privacy.

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<sup>122</sup> Anokhy Desai. “US State Privacy Legislation Tracker.” IAPP Resource Center, March 31, 2023. International Association of Privacy Professionals. Accessed April 1, 2023. <https://iapp.org/resources/article/us-state-privacy-legislation-tracker/>.

<sup>123</sup> Pavur, James, and Casey Knerr. “GDPArrrrr: Using Privacy Laws to Steal Identities.” Blackhat USA 2019 Whitepaper, 2019. <https://i.blackhat.com/USA-19/Thursday/us-19-Pavur-GDPArrrrr-Using-Privacy-Laws-To-Steal-Identities-wp.pdf>.



1316

## 1317 5 Recommendations for Scaling to the Future

1318 Governments' promise a wealth of benefits from digital transformation. From economic  
1319 growth to improved efficiency and transparency in government services, digital  
1320 transformation demands full speed ahead to live up to the dream. At a more detailed level,  
1321 by issuing high-quality verified credentials, governments promise compelling outcomes,  
1322 including:

1323

- 1324 ● support for individual control over their own data disclosure.
- 1325 ● requirements for data minimization by all parties.
- 1326 ● laws and regulations demanding relying party accountability.
- 1327 ● possibility of audit logs of transactions and ability to assert rights (CCPA, GDPR).
- 1328 ● minimization of fraud along with associated cost savings.
- 1329 ● potential for extensibility to other domains outside of direct government use cases.

1330

1331 These promises make for worthwhile goals, but they cannot be done independently of  
1332 each other and are by no means certain outcomes. They exist in a set of tradeoffs that see  
1333 governments struggle to balance the needs of greater efficiency, the expectation of digital  
1334 services from a changing demographic, contradictory individual behaviors, and demands  
1335 for privacy.<sup>124</sup> Technology, in turn, is working to balance those same needs against the  
1336 additional fact of basic limitations around what's possible for the protocols to support. The  
1337 end result is that both the government and private sector are moving towards more  
1338 centralized storage of identity data rather than distributed models in an attempt to give  
1339 them control over an incredibly complex environment.

1340

1341 Regulation often demands behaviors (e.g., collection of consent) that make bringing  
1342 services in the private sector in-house rather than relying on external information, even  
1343 government-issued digital credentials and their wallets, a safer option.<sup>125</sup> In addition, the

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<sup>124</sup> See for example page 120 of the United Nations. "E-Government Survey 2022: The Future of Digital Government." United Nations, 2022. <https://publicadministration.un.org/egovkb/en-us/Reports/UN-E-Government-Survey-2022>.

<sup>125</sup> A general example of this is the work-in-progress of browser vendors as they look to intermediate web-based authentication and authorization flows in order to register user consent for a federated login transaction.

1344 increasingly complex collection of technical standards and specifications required for  
1345 interoperability across organizational boundaries is itself a significant burden to any  
1346 organization, including governments, trying to operate in a digital environment.

1347  
1348 Regulatory demands, complex technological implementations, cross-border complexities:  
1349 the end result is an experience that degrades an individual's trust in the system and opens  
1350 the door to bad actors who take advantage of the chaos. How can governments, civil  
1351 society, standards organizations, and developers work together to bring order to the  
1352 system? How can the stakeholders in this multi-way trust model offer simpler solutions for  
1353 the individual when the requirements are so complex? This section looks at some of the  
1354 possible ways the privacy landscape can be improved for government-issued digital  
1355 credentials.

## 1356 5.1 The Basics of Security and Privacy

1357 There are several concepts described in the OECD Privacy Principles and ISO/IEC 29100,  
1358 described earlier in this document, that should serve as the foundation of every discussion  
1359 about privacy within digital systems. These principles are not new, and yet governments  
1360 and private-sector organizations tend to either reinvent them or pick-and-choose what they  
1361 want to incorporate into their legal and technical systems.

1362  
1363 When it comes to government-issued digital credentials, these principles should be treated  
1364 as the basic, foundational principles that are and incorporated in the earliest stages of  
1365 planning and design.

1366  
1367 Governments should review current cybersecurity best practices, such as what are  
1368 described in NIS2, the NIST Cybersecurity Framework, and the proposed the EU Cyber  
1369 Resilience Act.<sup>126</sup> in order to comply with the OECD Security Safeguards Principle, which  
1370 states, "Personal data should be protected by reasonable security safeguards against such  
1371 risks as loss or unauthorised access, destruction, use, modification or disclosure of data."  
1372 How they protect the personal data in their systems will be one of the most critical  
1373 measures of success of their services.

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See the work under discussion in the W3C Federated Identity Community Group. World Wide Web Consortium. "Federated Identity Community Group." Accessed April 2, 2023. <https://www.w3.org/community/fed-id/>.

<sup>126</sup> See NIS2 <http://data.europa.eu/eli/dir/2022/2555/oj>, the National Institute of Standards and Technology. "Cybersecurity Framework | NIST." NIST. Accessed April 2, 2023. <https://www.nist.gov/cyberframework>, and the European Commission. "Cyber Resilience Act." Shaping Europe's Digital Future, September 15, 2022. <https://digital-strategy.ec.europa.eu/en/library/cyber-resilience-act>.

1374  
1375 Governments should also keep in mind that they are the most significant data controller in  
1376 the digital ecosystem, and as such, should hold themselves answerable to the  
1377 Accountability Principle (“A data controller should be accountable for complying with  
1378 measures which give effect to the principles stated above.”

1379  
1380 The remaining principles described by the OECD also apply, but additional consideration  
1381 regarding their implications is required.  
1382

### 1383 5.1.1 Individual Agency

1384 Consent and user control is an item strongly addressed in regulation for private issuance  
1385 and use of digital credentials, but perhaps not to the effect regulators have intended it to  
1386 be.<sup>127</sup> Consent is also covered in the OECD’s Collection Limitation, Use Limitation, and  
1387 Individual Participation Principles. Government issuance and use of digital credentials raise  
1388 the bar for when and how consent is requested, even for government services.

1389 Governments must consider what information they actually require from an individual for  
1390 the different actions they might take in a system, rather than focus on what information  
1391 they want to enable other, possibly unrelated actions.

1392  
1393 For example, governments might consider a consent-management service for data  
1394 disclosure that allows individuals to set defaults for data release such that services would  
1395 not need to request further consent if what they are asking for and what the individual  
1396 allows align. Alternatively, they could require consent records be implemented in each  
1397 wallet on device (something that has made its way into standards such as ISO/IEC 18013-5).  
1398 If the individual’s defaults do not align with the service’s requirements, the service could be  
1399 required to explain what information they are requesting and why and give the individual  
1400 the opportunity to choose a different path. The individual should have the option for  
1401 selective disclosure of their information to minimize their digital footprint.<sup>128</sup>  
1402

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<sup>127</sup> For more information, see Cate, Fred H. and Mayer-Schönberger, Viktor, "Notice and Consent in a World of Big Data" (2013). Articles by Maurer Faculty. 2662. <https://www.repository.law.indiana.edu/facpub/2662>.

<sup>128</sup> See for example AAMVA’s mDL implementation guidelines and the specific guidance on Data Minimization and Selective Disclosure. AAMVA. “Mobile Driver’s License Implementation Guidelines 1.2 - American Association of Motor Vehicle Administrators - AAMVA,” January 2023, pp 27-29. <https://www.aamva.org/assets/best-practices,-guides,-standards,-manuals,-whitepapers/mobile-driver-s-license-implementation-guidelines-1-2>.

1403 The individual must have agency, but they must also not be burdened with unnecessary  
1404 choices. Defaults should always be sensible and minimize the requests being made of the  
1405 individual, and the best choice for privacy should always be the easiest one.

## 1406 5.1.2 Systemic Transparency

1407 Coupled with the concept of user control, governments are building transparency in their  
1408 systems to encourage trust. In some cases, they are doing this by showing what their  
1409 services are doing down to the layer of the code itself.<sup>129</sup> In others, they are relying on  
1410 documentation and service tools that individuals can read and use to see what the  
1411 government exposes regarding their systems. This brings into play the Openness and  
1412 Purpose Specification Principles from the OECD, and yet, these principles are being  
1413 handled very differently.

1414  
1415 For example, In the Aadhaar system, residents can review their digital identity's  
1416 authentication history via a website. But the Aadhaar technology itself is run as a  
1417 centralized, proprietary system.<sup>130</sup> Singpass, on the other hand, offers its API source code  
1418 to the world in a GitHub repository.<sup>131</sup>

1419  
1420 The U.S. state of California is in the process of reviewing cybersecurity audit requirements  
1421 that may become a strong part of their efforts towards transparency.<sup>132</sup> The GDPR,  
1422 conversely, has no formal audit requirements at all.

1423  
1424 With third parties using government-issued digital credentials, those relying parties should  
1425 also be subject to reviews and held accountable to when and how they use and retain data.  
1426 In Singapore, relying party accountability is a prominent component of the Singpass  
1427 system.<sup>133</sup> In Italy, every new relying party is reviewed and charged a small fee before being  
1428 allowed to access the system.

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<sup>129</sup> See Government of Singapore. "Singpass." GitHub. Accessed April 2, 2023. <https://github.com/singpass>.

<sup>130</sup> Privacy International. "ID Systems Analysed: Aadhaar," November 19, 2021.  
<https://privacyinternational.org/case-study/4698/id-systems-analysed-aadhaar>.

<sup>131</sup> "Singpass." <https://github.com/singpass>.

<sup>132</sup> State of California. "Frequently Asked Questions (FAQs) - California Privacy Protection Agency (CPPA)." Accessed April 2, 2023. <https://cppa.ca.gov/faq.html>.

<sup>133</sup> Personal Data Protection Commission Singapore. "PDPC | Accountability." Accessed April 2, 2023.  
<https://www.pdpc.gov.sg/accountability>.

### 1429 5.1.3 Data Minimization

1430 A fundamental security best practice further enshrined in regulations around the world  
1431 and the OECD Data Quality Principle. The GDPR, for example, requires that data controllers  
1432 “should limit the collection of personal information to what is directly relevant and  
1433 necessary to accomplish a specified purpose.” Of course, the interpretation of what is  
1434 directly relevant and necessary is open to interpretation; the enforcement mechanisms on  
1435 both the legal and the technical sides are inconsistently applied or completely lacking. Still,  
1436 one of the most powerful ways to protect an individual’s data privacy is to not collect their  
1437 personal data at all.

1438  
1439 Governments are in a unique position of being the source of truth to a large amount of  
1440 personal data. Birth records, legal names, and citizenship are just a few examples of data  
1441 that governments generate for citizens and residents of their countries. However, they are  
1442 also likely to collect even more data that is not necessarily in their purview. As government  
1443 agencies collect data such as race, gender, and sexual orientation in order to evaluate  
1444 whether or not they are supporting diversity and equity, that data becomes a source of  
1445 information that may be used for other purposes if those purposes are declared important  
1446 by the government itself (e.g., public safety).<sup>134</sup>

1447  
1448 The U.S. National Institute of Standards and Technologies (NIST) has documented  
1449 guidelines for the U.S. Government in NIST Special Publication 800-53 “Security and Privacy  
1450 Controls for Information Systems and Organizations.”<sup>135</sup> This provides all U.S. government  
1451 agencies with strict guidelines on data collection and handling.

1452  
1453 Singapore focuses on a variety of principles and implicitly addresses data minimization in  
1454 their “Privacy-conscious design” principle, “Be assured of your privacy when transacting on-  
1455 the-go by easily hiding sensitive data in your Singpass app profile.”<sup>136</sup> The information is  
1456 hidden from services requesting components of an individual’s Singpass data, but a

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<sup>134</sup> See for example the information on LGBTQ+ and points on data collection in Executive Office of the President. “Advancing Equality for Lesbian, Gay, Bisexual, Transgender, Queer, and Intersex Individuals.” *Federal Register - the Daily Journal of the United States Federal Government*, June 15, 2022.

<https://www.federalregister.gov/documents/2022/06/21/2022-13391/advancing-equality-for-lesbian-gay-bisexual-transgender-queer-and-intersex-individuals>.

<sup>135</sup> Force, Joint Task. “Security and Privacy Controls for Information Systems and Organizations.” CSRC, December 10, 2020. <https://csrc.nist.gov/publications/detail/sp/800-53/rev-5/final>.

<sup>136</sup> Government of Singapore. “Singpass - Principles.” Accessed April 2, 2023. <https://www.singpass.gov.sg/main/principles/>.

1457 significant amount of data from bank account information and more is still stored in the  
1458 service.

1459  
1460 The guidelines offered by the European Data Protection Board (EDPB) provide a good  
1461 starting place for the design elements that must be considered for a good start to  
1462 approaching to data minimization.<sup>137</sup>

1463  
1464 More, however, should be done, to support data minimization at scale. Governments, civil  
1465 society, and organizations agree what the minimum set of data is for a given transaction  
1466 type. For example, documenting that banks should only verify the government-issued  
1467 digital credentials are authentic, collect the individuals name and date of birth, and affirm  
1468 that the credential is not expired. No other information may be collected.

1469  
1470 If each relying party is certified and registered according to what information they may  
1471 collect, the technology may be able to enforce data minimization in accordance with  
1472 whatever laws and regulations have been established. Third-party audits via a government-  
1473 private sector partnership must be a regular component of verifying compliance to confirm  
1474 the protection of personal data.

#### 1475 5.1.4 Advancing Cryptography

1476 To complement the regulations that promote data minimization, consent, and other basic  
1477 principles, there must be increased development in tools like zero-knowledge proofs and  
1478 selective disclosure. As noted earlier in the paper, these technologies, which provide the  
1479 means to release only a subset of data from a credential, rely on advanced cryptographic  
1480 algorithms. These algorithms are challenging to implement and are often associated with  
1481 the need for a specific credential format.<sup>138</sup> So, while the technology exists, it is not widely  
1482 adopted. Everything from operating system vendors, computer hardware manufacturers,  
1483 and standards developers must engage in making the necessary cryptography broadly  
1484 available.

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<sup>137</sup> European Data Protection Board. "Adopted 1 Guidelines 4/2019 on Article 25 Data Protection by Design and by Default Version 2.0," October 20, 2020, pp21-23.  
[https://edpb.europa.eu/sites/default/files/files/file1/edpb\\_guidelines\\_201904\\_dataprotection\\_by\\_design\\_and\\_by\\_default\\_v2.0\\_en.pdf](https://edpb.europa.eu/sites/default/files/files/file1/edpb_guidelines_201904_dataprotection_by_design_and_by_default_v2.0_en.pdf).

<sup>138</sup> "Daniel Fett on Privacy-Preserving Measures and SD-JWT."  
<https://identityunlocked.auth0.com/public/49/Identity%2C-Unlocked.--bed7fada/3bbcbab8>.

## 1485 5.2 Addressing Ongoing Concerns

1486 As the basics of security and privacy are built into the systems using government-issued  
1487 digital credentials, there are systemic concerns that governments and technologists must  
1488 address in order to bridge the gaps between the privacy individuals demand, the abilities of  
1489 the technology, and the tradeoffs being made by governments.

### 1490 5.2.1 Surveillance

1491 Every article and research paper that considers privacy and government systems includes  
1492 the concern of government surveillance. In some cases, governments such as what is  
1493 observed in Singapore are quite open about the fact that they are using any and all data  
1494 they collect to bring about their vision of a more safe and efficient society.

1495  
1496 If governments are to improve their support of a just democracy and supporter of human  
1497 rights, they must do more to demonstrate their support for and adherence to basic privacy  
1498 and security principles, especially for their own systems and services.

### 1500 5.2.2 Diversity, Equity, and Inclusion

1501 Diversity, Equity, and Inclusion (DEI) have a close relationship with privacy, though they are  
1502 unique enough in their own right to warrant a separate study. The use of government-  
1503 issued digital credentials depends on many things that are not universal: access to  
1504 technology, ability to use technology, or even desire to use technology.

1505  
1506 DEI implications also tie back to concerns regarding surveillance. Individuals from minority  
1507 or otherwise marginalized groups share concerns that use of government services,  
1508 including use of a digital credential, will result in tracking and negative action by the  
1509 government.

1510  
1511 As one example of where this is a relevant concern, DEI and privacy advocates point to the  
1512 issue of algorithm exclusion. As governments become more advanced in the use of AI to  
1513 help make decisions around access to services, algorithmic exclusion is growing as a  
1514 concern. Algorithmic exclusion, defined by Dr. Catherine Tucker as “outcomes where

1515 people are excluded from algorithmic processing, meaning that the algorithm cannot make  
1516 a prediction about them," because of bad or missing data.<sup>139</sup>

1517

1518 When government services rely on digital credentials, then those individuals that cannot  
1519 obtain those credentials are likely to be excluded from benefiting from those government  
1520 services.

1521

1522 While efforts such as the new equity guidelines in draft NIST SP 800-63-4 attempt to  
1523 prevent this type of exclusion, DEI issues remain something that must be addressed by  
1524 society at large. Governments and technologists have opportunities to do more to improve  
1525 these issues by engaging in efforts to design equity into their regulations and consider how  
1526 to improve technology to support a more diverse user base.

### 1527 5.2.3 Single Points of Failure

1528 The expectation that these credentials have a certain level of validation results in the  
1529 government collecting large amounts of personal data. While perhaps obvious, a corollary  
1530 to that is a concern about how the government protects that data. In the case of the  
1531 Aadhaar system, a breach of the centralized collection of data resulted in the exposure of  
1532 over a billion records. In other government system breaches, biometric data was  
1533 compromised.

1534

1535 Governments must do everything possible to protect the data in their care, avoiding single  
1536 points of failure and, when storing biometric data, being careful to apply biohashing to the  
1537 information (see section 4.2.2 Biometrics Technologies for more information on  
1538 biohashing).

### 1539 5.2.4 Inappropriate Use by Legitimate Actors

1540 Even where governments are included in regulation requiring compliance to privacy laws  
1541 (something that is by no means universal) there are always powerful exceptions included  
1542 under the banner of public safety and/or national security. Depending on the  
1543 administration in power, the line between legitimate action and abuse is fluid. This concern  
1544 reflects some of the issues in the area of sustainable protections and concerns regarding  
1545 government surveillance.

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<sup>139</sup> Tucker, Catherine. "Working Paper Algorithmic Exclusion: The Fragility of Algorithms to Sparse and Missing Data." The Center on Regulation and Markets at Brookings, February 2023. <https://www.brookings.edu/wp-content/uploads/2023/02/Algorithmic-exclusion-FINAL.pdf>.



1546  
1547 There must be ways to hold governments accountable for their use of the personal data  
1548 they collect as their credentials are used, which in turn requires transparency in the system  
1549 so that individuals and society are aware of that use.

### 1550 5.2.5 Sustainable Protections

1551 Governments change. Elections, coups, and other actions see changes that will take a  
1552 country or region from one political system or party to another. Laws that may exist in one  
1553 regime may be reversed or abused in another. Unfortunately, these are the risks  
1554 associated with all government systems; they can and will change over time, and not  
1555 always in ways that improve the lives of their citizens and residents. So while making sure  
1556 that laws and regulations support individual privacy, particularly with regards to digital  
1557 identity, that will never be sufficient on its own.

1558  
1559 This is why technology must evolve with regulation so that one can serve as the balance  
1560 and control to the other. The technological standards and tools mentioned in this paper  
1561 require additional resources, including both technologists as well as civil society members,  
1562 in order to advance their efforts with greater speed and with more viewpoints represented.

1563  
1564 Non-government organizations (NGOs) like the OECD, the United Nations, and the World  
1565 Bank, as well as organizations such as the Secure Identity Alliance (SIA), the Global Legal  
1566 Entity Identifier Foundation (GLEIF), the OpenID Foundation, and the World Privacy Forum  
1567 must engage with all parties in the multi-stakeholder trust model in order to guide  
1568 solutions that will work globally and in a way that buffers legal changes that degrade  
1569 privacy protections.

## 1570 5.3 Getting Ahead of Emerging Concerns

1571 In addition to the ongoing concerns being discussed by governments, civil society, and  
1572 technologists, new concerns are emerging as technology evolves. The use of artificial  
1573 intelligence to make sense of the ever-increasing quantity and use of data is a growing field  
1574 that touches all identity systems found in governments and the private sector. All  
1575 stakeholders in the identity ecosystem need to consider these new issues and get ahead of  
1576 bridging the gaps these introduce. This is highlighted in particular by the expansion of war  
1577 into the digital arena.

### 1578 5.3.1 Digital Warfare

1579 Most, if not all, privacy laws and regulations include a provision that moves privacy in  
1580 abeyance in the case of public safety. This is never more obvious than when a country is at  
1581 war.

1582  
1583 In a paper by Lothar Fritsch and Simone Fischer-Hübner, "Implications of Privacy & Security  
1584 Research for the Upcoming Battlefield of Things," they focused on the future of privacy  
1585 over the next 25 years when considered against "the Battlefield of Things."<sup>140</sup>

1586  
1587 Systems can be designed in a way that supports the needs of military engagement while  
1588 still complying with many of the basic security and privacy features noted in this paper.

1589

1590 *"Data authenticity is an increasingly vital societal concern, and being able to*  
1591 *collectively maintain a database without the need for central trust is, therefore,*  
1592 *highly relevant. Similarly, centralised systems without adequate protection are*  
1593 *single points of failure. Trust in sensor measurements as well as coordinated*  
1594 *implementation of operations are critical for defence and civil security.*  
1595 *Ensuring and documenting system consensus, algorithmic accountability, and*  
1596 *verification of correct function of components will be important features of*  
1597 *connected objects and their control systems. Secure logging technology may*  
1598 *help investigate anomalies while preserving operation confidentiality." – L.*  
1599 *Fritsch and S. Fischer-Hübner, Journal of Information Warfare* <sup>141</sup>

1600  
1601 The overlap of private sector and military technologies (e.g., autonomous drones) suggests  
1602 that privacy and security considerations must be built into all facets of society.

### 1603 5.3.2 Deepfakes

1604 Deepfakes, those realistic images and videos created using artificial intelligence and  
1605 machine learning (AI/ML), are a growing threat on the digital landscape. With the advances  
1606 in AI/ML technologies, deepfakes are turning up in fraud and forgery cases and proving to  
1607 be a challenge to law enforcement.<sup>142</sup>

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<sup>140</sup> Fritsch, L., Fischer-Hübner, S. (2019). Implications of Privacy & Security Research for the Upcoming Battlefield of Things. *Journal of Information Warfare*, 17(4). Available at <https://www.diva-portal.org/smash/get/diva2:1306652/FULLTEXT02>

<sup>141</sup> *ibid*, pp 78.

<sup>142</sup> Frederick Dauer, "Law Enforcement in the Era of Deepfakes," *Police Chief Online*, June 29, 2022.

1608  
1609 It is not hard to imagine the technology used to develop deepfakes being used to conduct  
1610 criminal activity in a remote credential usage scenario (e.g., the use cases being used for  
1611 ISO/IEC 27533). Even as technical trust is advancing in efforts such as the OAuth Selective  
1612 Disclosure efforts and OpenID for Verifiable Presentations, other technologies are evolving  
1613 to find other ways to get around their protections.<sup>143</sup>

## 1614 5.4 The Role of Civil Society

1615 Civil society offers expertise and passion to both governments and standards development  
1616 organizations to fill knowledge gaps in their laws, policies, and specifications. As noted  
1617 earlier with the Privacy Considerations for Internet Protocols callout, the people writing the  
1618 code (either technical or legal) often have the best of intentions, but they do not have the  
1619 depth of expertise in the privacy space to address those considerations sufficiently.

1620  
1621 The IAPP regularly responds to government consultations, as does the Electronic Privacy  
1622 Information Center (EPIC). Privacy International, the Electronic Freedom Foundation (EFF),  
1623 and several other civil society organizations focused on privacy are quite active in this area.  
1624 This is a critical component of educating and advocating for privacy in the government  
1625 context. These organizations are often less active, however, with technical standards  
1626 development. This needs to change.

1627  
1628 One avenue for that change might be the Internet Research Task Force's Privacy  
1629 Enhancements and Assessments Research Group (pearg).<sup>144</sup> As a partner organization to  
1630 the IETF, the Internet Research Task Force (IRTF) supports research into some of the more  
1631 challenging problems facing the Internet. While the IRTF is not a standards-setting  
1632 organization, with sufficient engagement, it may provide another way privacy advocates  
1633 can inform the standards-setting process.

## 1634 6 Conclusion

1635 As governments lean into digital transformation and offer high-quality, government-issued  
1636 digital credentials to their constituencies, they must consider privacy through the lens of

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<sup>143</sup> "Selective Disclosure for JWTs (SD-JWT)," <https://datatracker.ietf.org/doc/draft-ietf-oauth-selective-disclosure-jwt/> and "OpenID for Verifiable Credentials," <https://openid.net/openid4vc/>.

<sup>144</sup> "Privacy Enhancements and Assessments Research Group (Pearg)." Accessed April 1, 2023. <https://datatracker.ietf.org/rg/pearg/about/>.

1637 the technologically possible and in the design of their laws and legislation. When  
1638 considering how to protect society, governments must also remember society is made up  
1639 of individuals who deserve both protection and agency to make decisions and feel safe in  
1640 their activities online. Individuals and society as a whole are concerned about how  
1641 governments will use the data they are perforce being entrusted with. It's up to  
1642 governments to address those concerns.

1643  
1644 Technology has the role of making privacy in an online world possible. Through protocol  
1645 design, hardware and software advances, and cryptographic algorithm evolution,  
1646 technology provides the tools to enable a more privacy-enhancing environment.  
1647 Considering those tools in a purely neutral scenario, ignoring the threats of how they may  
1648 be misused or abused in ways that impact privacy, invites new privacy risks that may have  
1649 been avoided. It's up to technologists to incorporate privacy awareness into the core of  
1650 their designs.

1651  
1652 Given the scope of how these credentials are used in the world today, understanding the  
1653 full breadth of privacy implications is an enormous challenge. Civil society has a deep  
1654 understanding of the privacy landscape and is willing to engage, particularly with  
1655 governments. That engagement is necessary, but it is not sufficient. Civil society must  
1656 engage in technological development as well to help technologists know what they don't  
1657 know now in the privacy landscape.

1658  
1659 And, finally, individuals themselves have a role in helping improve this system. While it is up  
1660 to the governments, the services, and the technologists to provide clear, actionable, and  
1661 straightforward choices, individuals will need to take advantage of the choices available to  
1662 them.

1663  
1664 This paper has only touched the tip of the possibilities in this space. There are more  
1665 governments issuing credentials to their constituencies. The technologists are constantly at  
1666 work developing new protocols and tools. Civil society is engaging around the world on  
1667 issues of privacy and related issues. Each section has hopefully inspired thought and will  
1668 encourage more in-depth discussion as we all grapple with the incredibly complex  
1669 environment of government-issued digital credentials and the privacy landscape.

1670  
1671

## 1672 7 Appendix A: Text of the OECD Privacy Principles

1673 Copied from <https://legalinstruments.oecd.org/en/instruments/OECD-LEGAL-0188>

1674

### 1675 **Collection Limitation Principle**

1676 7. There should be limits to the collection of personal data and any such data should be  
1677 obtained by lawful and fair means and, where appropriate, with the knowledge or consent  
1678 of the data subject.

### 1679 **Data Quality Principle**

1680 8. Personal data should be relevant to the purposes for which they are to be used, and, to  
1681 the extent necessary for those purposes, should be accurate, complete and kept up to date.

### 1682 **Purpose Specification Principle**

1683 9. The purposes for which personal data are collected should be specified not later than at  
1684 the time of data collection and the subsequent use limited to the fulfilment of those  
1685 purposes or such others as are not incompatible with those purposes and as are specified  
1686 on each occasion of change of purpose.

### 1687 **Use Limitation Principle**

1688 10. Personal data should not be disclosed, made available or otherwise used for purposes  
1689 other than those specified in accordance with Paragraph 9 except:

1690 a) with the consent of the data subject; or

1691 b) by the authority of law.

### 1692 **Security Safeguards Principle**

1693 11. Personal data should be protected by reasonable security safeguards against such risks  
1694 as loss or unauthorised access, destruction, use, modification or disclosure of data.

### 1695 **Openness Principle**

1696 12. There should be a general policy of openness about developments, practices and policies  
1697 with respect to personal data. Means should be readily available of establishing the existence

1698 and nature of personal data, and the main purposes of their use, as well as the identity and  
1699 usual residence of the data controller.

1700 **Individual Participation Principle**

1701 13. Individuals should have the right:

1702 a) to obtain from a data controller, or otherwise, confirmation of whether or not the  
1703 data controller has data relating to them;

1704 b) to have communicated to them, data relating to them

1705 i. within a reasonable time;

1706 ii. at a charge, if any, that is not excessive;

1707 iii. in a reasonable manner; and

1708 iv. in a form that is readily intelligible to them;

1709 c) to be given reasons if a request made under subparagraphs (a) and (b) is denied,  
1710 and to be able to challenge such denial; and

1711 d) to challenge data relating to them and, if the challenge is successful to have the  
1712 data erased, rectified, completed or amended.

1713 **Accountability Principle**

1714 14. A data controller should be accountable for complying with measures which give effect  
1715 to the principles stated above.

1716